

ANNUAL REPORT & IMPACT REPORT

1 JULY 2019 – 30 JUNE 2020



PLAN
INTERNATIONAL

**WE STRIVE FOR A JUST
WORLD THAT ADVANCES
CHILDREN'S RIGHTS
AND EQUALITY
FOR GIRLS.**

**WE WORK
WITH CHILDREN AND
THEIR PARENTS, TEACHERS
AND POLITICAL LEADERS. WE ARE
PRESENT IN TOWNS, VILLAGES,
REFUGEE CAMPS AND
WHERE BIG DECISIONS
ARE MADE.**

**PLAN
INTERNATIONAL
WORKS FOR THE RIGHTS
OF ALL CHILDREN. THE
WORLD IS NOT EQUAL –
THAT IS WHY WE FOCUS
ON GIRLS.**

**PLAN INTERNATIONAL
WAS FOUNDED IN**

1937

40.5

**MILLION CHILDREN
WERE HELPED BY
PLAN INTERNATIONAL'S
WORK IN 2019**

PLAN INTERNATIONAL HAS BEEN OPERATING IN SWEDEN SINCE **1997**

**“ KNOWLEDGE IS
POWER. AND
POWER GIVES FREEDOM.
IF YOU HAVE KNOWLEDGE,
YOU CAN DO ANYTHING.**

– Nilofer, aged 21, India

**PLAN INTERNATIONAL
IS ACTIVE IN**

77

COUNTRIES

**“ NO GIRL MUST
BE SILENCED. WE
MUST ALL STAND UP TO
HARASSMENT. WE MUST
RAISE OUR VOICES.**

– Hebatallah, aged 13, Egypt

**“ I WANT GIRLS'
VOICES TO BE
HEARD!**

– Santana, aged 11, East Timor

**“ GIRLS MUST BE
ALLOWED TO CHOOSE
THEIR OWN FUTURE.**

– Isatu, aged 20, Sierra Leone

**“ I DECIDE WHEN I WANT
TO GET MARRIED, AND
WHO I GET MARRIED TO.**

– Gertrude, aged 16, Malawi

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The English text is an unofficial translation of the Swedish original, and in the event of any discrepancies between the Swedish text and the English translation, the Swedish version shall take precedence.

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ANNUAL REPORT



CARL AND MARIANN ON THE PAST YEAR

HOW FAR DOES HUMANITARIANISM STRETCH?

This financial year can be said to be a year of crisis. In southern Africa, floods, droughts and locust swarms have followed on from one another. A migration is taking place in South America with millions of people fleeing from Venezuela to neighbouring countries. The war in Syria has entered its tenth year and the conflicts in Yemen have continued, resulting in enormous human suffering. Protests against racism and for the equal value of all people were held in thousands of cities in the spring, while the climate movement continues to raise its voice for a sustainable future and African youth activists took part in the UN Security Council debate on ending wars, conflicts and violence on the African continent.

But it was a virus that put the world on hold. The Corona pandemic has hit everyone hard. But that is only part of the story. Even though we are going through a severe test in Sweden, with large numbers of people having died and damage to the economy, it is clear that this crisis is behaving like most other crises: it hits the weakest and most vulnerable – children and girls in particular – hardest.

Plan International, like all other organisations and companies, has had to think in new ways, adapt and relate to lockdowns, limited freedom of movement and the risk of infection both in Sweden and globally. Some activities could not be carried out as planned and some not at all. But thanks to the fact that we are active in 77 countries, in many cases for decades, we have been able to carry out active work to spread information about the virus, distribute soap and hand sanitiser, ensure that clean water is available – and continue to raise money for our activities.

Protecting children from violence and giving them access to good health care and medical treatment that helps improve and promote their sexual and reproductive health and rights are two of our main issues. The pandemic has reminded us of the importance of that work. There have been reports that violence by men against girls and women has increased as communities have locked down and children have become trapped in the home, losing the important safety net that schools provide. Closed schools also means that not everyone receives an equal standard of

education. The quality of students' access to the internet and radio, for example, affects the quality of the education they receive. Also, for a girl, a break from going to school often means the end of her education. Our experience of previous crises, such as the Ebola outbreak in West Africa, shows that child marriages and unintended pregnancies are on the increase and we are already seeing signs of the same serious consequences in this crisis.

So, what does that tell us? We are in the midst of a global pandemic without frontiers that is hitting the most vulnerable harder than others. Now, more than ever, we need to show consideration for our fellow human beings – no matter where in the world they may be. Now, more than ever, we need to invest in humanitarian initiatives and long-term cooperation for development, instead of cutting back. How we act in the near future and how we choose to use our common resources for recovery after the crisis will be a measure of us as human beings. Now is when we are laying the foundations for future generations. We must work from a long-term perspective to defend the rights and future prospects of the children and young people that we are working so hard for. Your support is needed more than ever in these challenging times. Together we are working for a brighter future.

Carl Lindgren
Chairperson

Mariann Eriksson
National Director



SUMMARY OF THE YEAR



169,700
SEK was collected during the Tjejmiljen in 2019

MORE PEOPLE RAN #FÖRHENNE

Tjejmiljen 2019 once again filled Djurgården with runners and there were more people running for the benefit of girls' rights than in the previous year. SEK 169,700 was collected when 3,394 people chose to wear a pink number to benefit Plan International Sweden.

The Swedish Government proposed draft legislation that strengthens girls' rights, supplements the Convention on the Rights of the Child as law and clarifies that child marriage is always a crime. The proposal strengthens the protection for girls at risk of being subjected to child marriage or genital mutilation abroad.

GLOBAL EVENT FOR GIRLS' RIGHTS

In conjunction with the International Day of the Girl Child, we organised Girls Get Equal Live – two events to promote girls' rights and representation. On the first day, there was a well-attended seminar including decision-makers from business, the non-profit sector and politics both in the audience and on stage. On day two, we invited young people to inspirational lectures, workshops, music and networking. Overall, we were able to talk to over 700 people about girls' rights – both today's decision-makers and decision-makers of the future. Read more on p. 33.



WOMEN IN TECH

In an increasingly digitalised world, girls around the world must be provided with the right conditions to allow them to become involved in developing and using new technologies. We participated in the Women in Tech event in Stockholm for that reason. Plan International Sweden held a well-attended seminar on the need for the tech industry to include girls and women in low- and middle-income countries. Now we hope that more people in tech want to be involved in fighting for girls' rights.



THE MOST POWERFUL PEOPLE IN THE AID DEBATE

The importance of being a voice for girls' rights was made clear when National Director Mariann Eriksson ended up in the newspaper Omvärlden's annual top-ten list of the most powerful people in the aid debate. The explanatory statement referred to debate articles, campaigns, takeovers along with the Ministry for Foreign Affairs and the newly-launched menstrual emoji. It is encouraging to be noticed along with people such as the activist Greta Thunberg and Minister for International Development Cooperation Peter Eriksson.

693,343

visits online. Almost 60 per cent more than last year and the highest figure so far!

THE CONVENTION ON THE RIGHTS OF THE CHILD HAD A BIG ANNIVERSARY – AND BECAME SWEDISH LAW!

The Convention on the Rights of the Child forms the basis for all Plan International's work and in November 2019 the Convention celebrated its 30th anniversary. We drew attention to this on social media and with a website packed with information that had almost 10,000 visits during the year. Plan International Sweden was also invited as a speaker to the EU's 30-year celebrations in Brussels. The Convention on the Rights of the Child received a lot of publicity in Sweden because it became Swedish law in January 2020.

Recruitment of child soldiers became illegal in the **Central African Republic**. Plan International contributed to the drafting of the law and was a driving force behind its adoption.



MUSIKHJÄLPEN TRAVELLED WITH PLAN INTERNATIONAL SWEDEN

Sexual violence in conflicts was the theme when Musikhjälpen took place in 2019. There was a visit to Uganda and Plan International's programme for refugees in Bidi Bidi, one of the largest refugee camps in the world. Singer Janice was the travelling reporter who interviewed girls and women who had been victims of sexual violence. SEK 50,572,139 was collected for Radiohjälpen during the week.



Mozambique banned child marriage. It is now illegal to marry off children under the age of 18 even if the parents approve. Plan International has been working in Mozambique for a long time to raise awareness of the negative consequences of child marriage. We have started children's clubs, conducted campaigns, appeared in the media, recorded music and enlisted the aid of role models and ambassadors, among others.



Information is crucial for reducing the spread of Covid-19. That is why Maguy, Coumba, Nabouja, Evista and Coumbista from Sisters Create, the joint project in Senegal between Plan International Sweden and Fryshuset, decided to write a song about how important it is to wash your hands, maintain social distancing and avoid crowds. The song was a success and has been played on both public and private radio channels in Senegal.

20+

Swedish embassies around the world opened up to girls

THE GIRLS TOOK OVER!

In collaboration with the Ministry for Foreign Affairs, we arranged takeovers when girls took over positions of power around the world for a day. Girls were allowed to take up places at more than 20 Swedish embassies in the week before the International Day of the Girl Child. In Sweden, a member of Plan International Sweden's Youth Council was allowed to shadow Foreign Minister Ann Linde for one day.

Sudan banned genital mutilation – a harmful tradition to which almost 90 per cent of all girls and women in the country have been subjected. Plan International, along with children's and women's rights campaigners and other organisations, has spent two decades working for a ban on genital mutilation.

In **Tanzania**, the Government wanted to make it legal to force girls to marry from the age of 14, but the court overturned the proposal. Plan International has taken part in the campaign to ban child marriage in Tanzania.

In **Guinea**, half of all girls are forced to marry before they have reached the age of 18. A controversial new constitution has been adopted, which modernises social policy and prohibits child marriage and genital mutilation. Plan International has been working in Guinea for 30 years. Its work has included protection against violence and stopping harmful traditions such as genital mutilation.





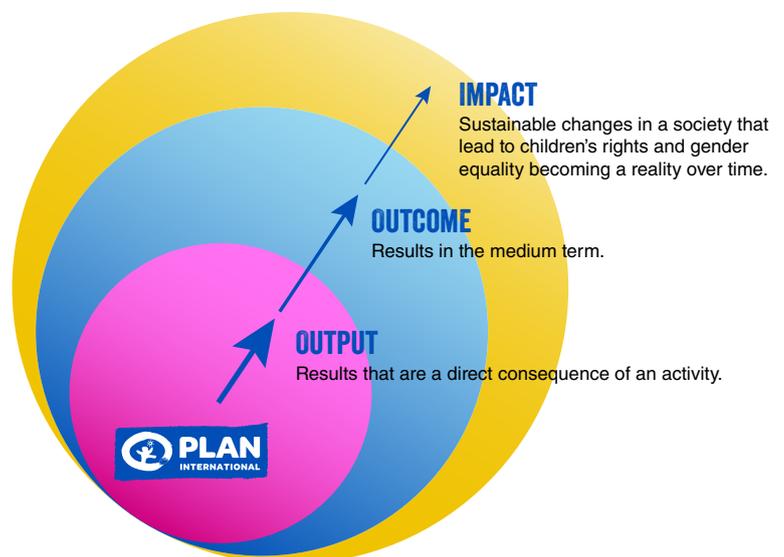
WHAT WE HAVE DONE DURING THE YEAR – FOUR FOCUS AREAS

Plan International Sweden works extensively on children's rights all over the world. This year, we have chosen to highlight three of our focus areas which are more topical than ever in view of the current Corona pandemic: children's right to protection from violence, young people's sexual and reproductive health and rights, and children's right to participation. Our work in these areas is based on a long-term perspective to change attitudes and behaviour, influence laws and strengthen protection for children. However, our humanitarian initiatives also have an important place, particularly at present during the pandemic. The large number of complex crises that affected children around the world even before Covid-19 struck have not stopped. On the contrary, they have worsened. The need for humanitarian aid has increased and in many cases we have been forced to revise and adapt our work.

HOW DO WE MEASURE RESULTS?

We measure results primarily in the short-term (output) and medium-term (outcome) because long-term results take a long time to achieve and are difficult to link only to Plan International's operations.

We collect several types of supplementary supporting data for measuring results – quantitative information for the overall broad picture and qualitative information to provide a more detailed, explanatory perspective. Participation by children and young people is given priority in the work to measure results to ensure that their views form part of the assessment of what has been achieved.



THE SPHERE OF CONTROL

Plan International Sweden's local programmes in which we are responsible for and have control over the results. **For example:** we conduct an information campaign that raises the population's awareness of children's right to education.



THE SPHERE OF INFLUENCE

Plan International Sweden is involved and influences norms, attitudes and behaviour. To enable us to exert an influence and bring about change, we need to work with other stakeholders such as public authorities or organisations. A number of different stakeholders therefore contribute to the result.



THE SPHERE OF INTEREST

Complex social processes that have been going on over a number of years have led to change. These long-term results are what we are aiming at when we establish our goals. Our activities contribute to the processes of change, but it is difficult to show exactly to what extent.

CHILDREN'S RIGHT TO SAFETY AND PROTECTION

Under the Convention on the Rights of the Child, all children have the right to grow up in safety and security, free from violence. Despite that, half the children in the world are subjected to violence every year and every five minutes a child dies as a result of violence. In short, there is a long way to go to keep the promises made in Agenda 2030 to protect children from violence. The pandemic increases children's vulnerability – but we continue to work against violence and to ban harmful traditions such as child marriage and genital mutilation.

Violence against children occurs all over the world and in all social groups. Violence can be psychological, physical or sexual and may take many different forms. It may be a question of neglect, child labour, child marriage, genital mutilation, buying or selling children for sexual purposes or recruiting children to armed groups. Violence is often experienced in the child's everyday life – on the street, at school or in the home – from someone the child knows.

Safety nets disappear when communities lock down

Lockdowns of communities to reduce the spread of Covid-19 can have particularly devastating consequences for girls and women. Reports of violence against girls and women in the home have increased since quarantine rules began to be introduced and people's freedom of movement was restricted.

When the rules were at their strictest in China, the number of calls to the country's women's shelters tripled. In Colombia, a state helpline has received 162 per cent more calls from women who are victims of violence and 37 per cent more calls related to violence against children compared to the same period last year. The UN estimates that the pandemic will lead to 15 million more cases of violence by men against girls and women for

every three-month period for which communities remain in lockdown. For girls fleeing or in conflict zones, the situation is particularly serious as they have difficulty obtaining support and protection. Plan International and the UN have verified that girls and young women have been subjected to more violence in Jordan while at the same time they have found it more difficult to seek care.

A good school can serve as a safety net for children who are victims of domestic violence, but if the school closes, that protection disappears.

Although the pandemic has meant that in spring 2020 we had to revise the activities we support, adapt to current restrictions and replan projects, the need for protection has not diminished – quite the contrary.

In order to protect children from violence, Plan International Sweden supports work by the country offices to strengthen societies' safety nets in the form of functioning social services, health care and schools, so they can intervene when guardians are unable to provide that security. Guardians also receive support to protect their children from violence. We are working to change norms, attitudes and behaviour that normalises violence against children and young people. We focus particularly on our work to promote gender equality – since lack of gender inequality is a

root cause of men's and boys' violence against girls. Plan International supports children who have been victims of violence and abuse by talking to them, including providing support during legal proceedings, and works to recognise the violence that adults and peers inflict on children and make it visible. We also educate children and adults about children's right not to be subjected to violence.







Sadia Allin, Plan International's Country Director in Somalia

FIGHTS HARMFUL TRADITIONS AND STRENGTHENS PROTECTION OF CHILDREN

In Somalia – the country in the world where genital mutilation is most common – lockdowns have meant that those who carry out the procedure have begun to knock on doors. Since it can take a long time for the girls to recover, many families are now taking the opportunity while the schools are closed.

“Home visits is an old tradition that we have not seen for many years when it comes to genital mutilation. Due to Covid-19, we have seen a backlash,” Plan International's Country Manager in Somalia, Sadia Allin, told Dagens Nyheter.

Plan International Sweden supported the opening of an office in Somalia (Somaliland) in 2019. The office has now been working for over a year to strengthen the protection of children and young people. Stopping genital mutilation forms part of that work and, along with other civil society organisation, Plan International educates and informs about the harmful tradition and helps people who carry out the procedure to find other ways of supporting themselves. Sadia Allin explains that the difficult decision to subject a daughter to genital mutilation is almost always about social pressure and the importance of marriage for financial security.

OUR WORK AGAINST SEXUAL VIOLENCE IN BIDI BIDI

Mercy fled the war in South Sudan without her parents, alone with her younger siblings. That would have been trauma enough. But when she travelled back to look for her mother, she was tricked and raped. The result of the assault is her daughter, who is now two years old. With the support of Plan International, Mercy found her way back to her life again and has finished elementary school. “But that man has ruined my life. My friends are a long way ahead. I dream about breastfeeding coming to an end so I can carry on studying.”

Sarah Mbeiza is one of the people who gives children and young people hope in one of the world's largest refugee camps, Bidi Bidi in Uganda. She meets many young people who have fled the war in South Sudan and who have suffered violence and abuse. With the right support, they can find their way back to life again.

There is tremendous need in the camp. There is no food, education or care. Plan International works hard to protect children from violence, sexual abuse and child marriage and provides care, legal assistance and support to help them support themselves.

“When we work with survivors, we find that they want a fresh start in life – and we must give them that chance. To do that successfully, we need to strengthen them so they can find a way to support themselves and start again,” says Sarah.



Sarah Mbeiza, Bidi Bidi in Uganda



12,000
CHILDREN HAVE
RECEIVED SUPPORT
THROUGH THE
PROJECT

THOUSANDS OF CHILDREN PROTECTED FROM ARMED GROUPS

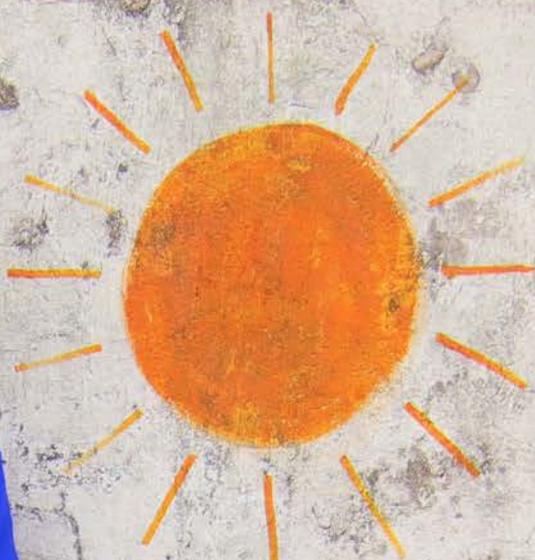
Plan International Sweden was responsible for the *Communities for Peace* project in Colombia, in which four regions received support to counteract the effects of widespread gun violence and reduce the risk of children being recruited and exploited by armed groups. In the project, we worked to prevent children from being recruited into armed groups, but also to help children already recruited to return to society. 12,000 children received support through the project and the good results have been highlighted by institutions and the EU delegation and have received attention in the Colombian media.

ZERO VISION FOR CHILD MARRIAGE

Plan International Sweden is supporting a project in Bangladesh that is working to stop child marriage. In autumn 2019, one of the sub-districts in the project, Bhurungmari, became the first district in Bangladesh to be completely free of child marriage, which was announced and celebrated at an event organised by Plan International Bangladesh. Hundreds of students and representatives from schools and public authorities gathered to highlight the common vision that Plan International, local authorities and partners will work towards.

The project has also led to a reduction in the number of child marriages in the region by 18 percentage points. Another two sub-districts were in line to be declared free from child marriage, but the work was delayed due to Covid-19. The project team is now working to ensure that six more sub-districts will be free from child marriage by the end of 2020.

THE NUMBER
OF CHILD MARRIAGES
IN THE REGION HAS
DECREASED BY
18 PERCENTAGE
POINTS



SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS

The notion that children and young people should be able to decide over their own bodies and relationships may sound obvious, but it is a challenge for many people, particularly girls. Contraception, safe abortions and maternity care are not always a priority in crises and the ongoing pandemic affects access to health care and medical treatment. But we continue to work to raise awareness among children and young people – and within the organisation – and to find new solutions to ensure access to menstrual protection, for example.

16

**MILLION GIRLS
AGED BETWEEN 15
AND 19 GIVE BIRTH
EACH YEAR**

3

**MILLION GIRLS
AT RISK OF GENITAL
MUTILATION
EVERY YEAR**

**AT LEAST
200 MILLION
GIRLS AND WOMEN
IN THE WORLD ARE
VICTIMS OF GENITAL
MUTILATION**

**AROUND
2 MILLION
GIRLS UNDER
15 GIVE BIRTH
EACH YEAR**

Sexual and reproductive health and rights include information about the body, relationships and sexuality, sex education to prevent violence and contribute to equal relationships, health care and medical treatment that offers contraception and safe abortions. It is about young people being able to make their own decisions about their bodies and their lives and if, when and with whom they want to have sex or children.

As it stands today, it is estimated that nearly 16 million girls aged between 15 and 19 give birth each year – 12 million of them live in low- and middle-income countries. In addition, around two million girls under the age of 15 give birth each year. Complications associated with pregnancy and childbirth are the most common cause of death for teenage girls aged 15 to 19 and the youngest girls are the most at risk.

The effects of the Covid-19 pandemic affect the sexual and reproductive health and rights of children and young people – we have already seen examples of that from different parts of the world. Children and young people have less access to sex education when schools are closed and also find it difficult to access health care and medical treatment. In March, for example, 33 per cent fewer women accessed maternity care in

India. If lockdowns and pressure on health care and medical treatment lasts for six months, the UN estimates that around 47 million women in low- and middle-income countries will be without contraception. It is estimated that this, in turn, could lead to seven million more unintended pregnancies. Since a pregnancy can be life-threatening for a teenage girl, the situation is extremely serious.

The pandemic also affects some of the sexual and reproductive health and rights that are often forgotten, i.e. girls' ability to cope with their menstruation. In several countries, Plan International distributes menstrual protection in schools, but school closures have led Plan International to develop new solutions instead, such as the distribution of menstrual protection at home.

In order to prevent girls having their sexual and reproductive rights violated or restricted, Plan International Sweden supports efforts to ensure that children will have access to information, good sex education and health care and medical treatment suitable for young people. We work to ensure that violations such as child marriage and genital mutilation are banned without exception. We work to combat norms and the social pressure that makes families marry off or gender-mutilate girls. Plan International involves children, young people, parents, school staff, as well as religious, political and traditional leaders in order to change harmful attitudes and behaviour.



STAFF GAIN GREATER KNOWLEDGE OF GENDER EQUALITY

During the year, Plan International has developed and tested a new educational package on sexual and reproductive health and rights. We have provided teaching in Zimbabwe and parts of the educational materials have also been used in Uganda. More countries will follow. The goal of the educational package is to raise awareness among Plan International's employees globally with the aid of discussion materials on sex education, health care and medical treatment suitable for young people, gender equality and safe abortions. Plan International Sweden has contributed to the further training of staff already working on sexual and reproductive health and rights in different parts of the world with a WHO-certified online course.



Alexandra Pärnebjörk, SRHR advisor at Plan International Sweden

SEX EDUCATION WHEN SCHOOLS CLOSE

Alexandra Pärnebjörk, sexual and reproductive health and rights adviser at Plan International Sweden, spoke to the newspaper *Ottar*:

Plan International will invest in distance learning activities via radio and digital channels, including Whatsapp, since 89 per cent of all schoolchildren in the world are unable to go to school at present. We will integrate sex education in that educational package. We will also adapt to be able to provide distance psychosocial support. This will of course be important because we know that violence against girls and women, including sexual violence, increases during crises.

Plan International is unique in that we work with youth-led radio stations around the world and they are already disseminating SRHR information at present. We will continue to support them and some of them are now also providing Covid-19 information.



**MORE THAN 6,000 PEOPLE
ATTENDED YOUTH
MEETINGS FOR GENDER
EQUALITY**

YOUNG PEOPLE GET INVOLVED – AND START TALKING TO THEIR PARENTS

In five areas of Zimbabwe, Plan International Sweden contributes to a programme to improve young people's knowledge of sexual and reproductive health and rights and to prevent violence by men against girls and women. Plan International Zimbabwe cooperates with local organisations to involve more people. Religious bodies and religious communities are invited to take part since they play an important role in combating harmful attitudes and behaviour that can lead to violence against girls and women. Victims of violence are offered support through a national helpline that people can call to report violence and abuse or receive advice. Parental education has begun in four out of five areas. This will help change norms, improve relationships between young people and their guardians and make it easier for them to talk to one another, particularly on matters relating to sexual and reproductive health and rights and sexual violence. So far, more than 1,200 guardians have participated in the educational courses and many have a positive view of them:

"Before I took part in the course, I found it hard to talk to my children and I thought the only solution to problems was to hit

them. I was never comfortable talking to my daughter about things relating to SRHR. I saw it as their mother's job. It was taboo. I can say without any doubt that communication with my children has improved since the course. The course has changed my life. Now I can tell my daughter that I love her and I know where to turn if anything happens to her".

– Wilson Chikore, parent

Another component of the programme is regular youth-meetings aimed, among other things, at increasing gender equality, promoting girls' rights, changing norms and contributing to gender-equal relationships. The meetings are held every week and have helped more than 6,000 teenagers to access important information, meet other young people and get involved. The work to include young people living with different disabilities is another important aspect of the programme and 500 young people with some disabilities took part in a range of activities during the year. The aim is to break the stigma and change negative attitudes towards these young people.

CHILDREN'S AND YOUNG PEOPLE'S RIGHT TO PARTICIPATION

Children and young people have a right to be heard and to participate in decision-making in matters that affect their lives. However, shrinking civic space, discrimination against girls and the ongoing pandemic affect young people's ability to make their voices heard. That is why we support youth groups and programmes in which young people can contribute to sustainable cities, influence decision-makers or report violations of the Convention on the Rights of the Child.

Plan International Sweden works to ensure that children and young people are aware of their rights and have the ability to actively assert them. Plan International Sweden is involved in implementing projects in which children and young people become involved and themselves identify problems, discuss solutions and meet decision-makers.

Children's participation is a right and it is one of our focus areas. It is a common theme for all Plan International's working methods and procedures. When decisions are made on issues relating to children and young people, both privately and in society, their point of view is often not taken into account. We are working to counter-

act this and our aim is to give children and young people the opportunity to express their opinion in political decision-making processes at local, national and international level and also at home, at school and in the media.

Girls' voices must be heard

Girls are particularly vulnerable and often find it more difficult to make their voices heard, while being even more constrained by discriminatory norms and laws. For that reason, Plan International Sweden makes additional efforts to strengthen girls' participation at different levels of society. Among other things, by ensuring that girls have the opportunity to participate in children's or youth groups working on gender equality, saving or

environmental issues, for example. They can then spread the knowledge both at school and to friends and guardians.

The Corona pandemic shrinks the civic space for young people

It has been clear to those of us who work to support youth-led movements all over the world that the trend of shrinking civic space has worsened in the wake of the pandemic. It affects children and young people to a particular extent because of their age and status in society. Plan International Sweden therefore began a study in 21 countries within the framework of the *Generation Change!* project during the year. The aim is to gain more knowledge about how children and young people are affected by the shrinking civic space and how we can support and protect them better.

The Corona pandemic has meant that democracy and human rights have been neglected in some parts of the world. Several countries have declared states of emergency or have passed special laws to help fight against the virus but which, at the same time, grant those in authority far-reaching powers that restrict civil rights and freedoms. These include restrictions on freedom of movement and assembly and also greater powers for states to monitor citizens, as well as



Fatima, aged 15, lives in a refugee camp in Nigeria after her family was forced to flee due to Boko Haram's terrorism: "My education has been put on hold because of the Corona virus. I want to help my community in the fight against the virus and advise everyone that they should wash their hands frequently, use hand sanitiser and avoid close contact with others."



restrictions on freedom of expression and religious freedoms.

This affected children, young people and their organisations negatively in the spring. In many places, children and young people express frustration at not being able to continue with their involvement, sometimes due to lockdowns and limited freedom of movement. In other cases, it is a question of whole families, including children, needing help to survive and secure basic needs such as food and clean water.

Plan International sees major gaps between children and young people who have access to the internet, mobile phones and computers and those who have no such access when it comes to the ability to participate and get involved during the pandemic. The children and young people we work with live in some of the world's most vulnerable countries and they say they have experienced difficulty getting involved online – contrary to what we assumed. We therefore need to learn more about how we can bring about the conditions to allow children

and young people to also participate during crises of this kind.

But we also see a great many positive initiatives where young people get involved locally and become part of the solution by being out there spreading information about the fight against the virus or responding to fake news. Initiatives of this kind have been extremely important when we have revised large parts of the programmes to respond to the pandemic.



YOUNG LEADERS EDUCATE THEIR PEERS

Ni-Yetu means “It’s ours” in Swahili and is a three-year programme funded by Sida. The programme aims to raise awareness of sexual and reproductive health and rights and prevent violence against girls and women in five districts in Uganda.

Plan International Sweden has trained young people, both girls and boys, to become leaders who spread the knowledge further in their networks. The young people decide for themselves what activities they wish to carry out in order to get the message across to their peers. They have arranged meetings for young people, youth camps with different themes and local theatre clubs.

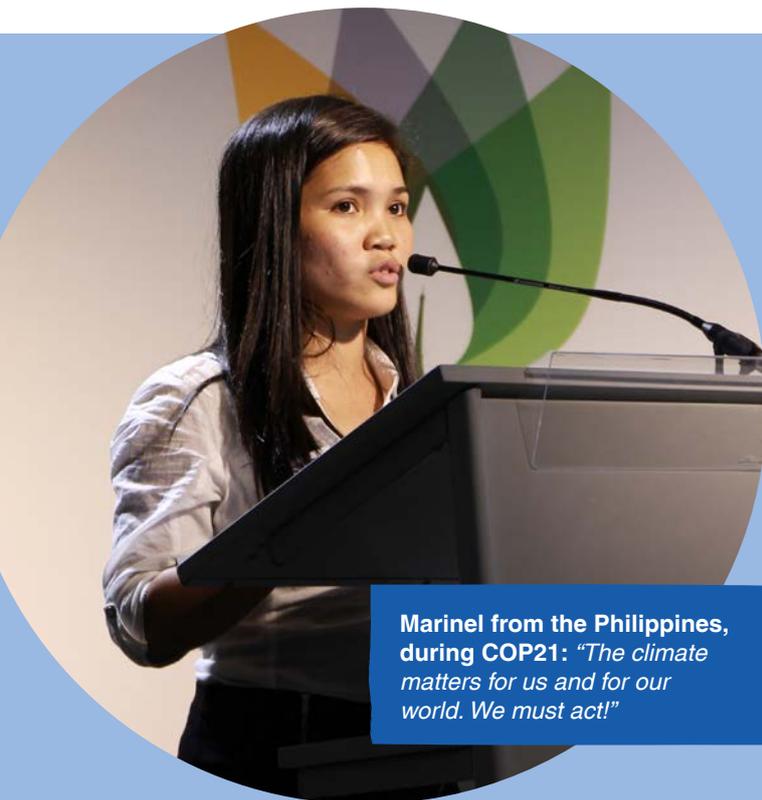
“My parents couldn’t take care of me and look after my basic needs. They were disappointed when I got pregnant. I gave birth to my child when I was 16”, says **Annet, aged 24**, who has been active in Ni-Yetu since 2016. She is the single mother of an eight-year-old and lives in Kampala.

Annet and the other young leaders move around the community among their peers and older people to spread knowledge, including how to prevent adolescent pregnancies. They also spread knowledge about the harmful consequences of child marriage and forced marriage and the importance of combating domestic violence.

“I talk to young girls about staying in school and working to achieve their dreams. I encourage them to go to the health centre and use contraception such as condoms. No one spoke to me about contraception and I don’t want them to end up in the same situation as me”, says Annet.



Annet, aged 24, active in Ni-Yetu since 2016



Marinel from the Philippines, during COP21: *“The climate matters for us and for our world. We must act!”*

YOUNG PEOPLE CONTRIBUTE TO SUSTAINABLE CITIES

In 2019, Plan International Sweden supported students in forming climate councils and presenting action plans for sustainable cities and schools to officials, politicians and the media in four countries (Uganda, Zambia, Rwanda and the Philippines). In some of those countries, young people have signed formal agreements between schools and municipalities to ensure support for the projects. It has given rise to a ripple effect: in Zambia, formation of a youth council has begun in the capital Lusaka and, in Quezon City in the Philippines, they want the young people’s council to take place every year and for the working method to be spread to all schools in the city.



**GENERATION
CHANGE! CONSISTS OF
MORE THAN 20 PROGRAMMES,
ON COUNTRY AND REGIONAL
LEVEL, WITH OVER 140 LOCAL
ORGANISATIONS**

NETWORKS TO PROVIDE YOUNG PEOPLE WITH MORE INFLUENCE IN SOCIETY

Plan International Sweden has helped to start up the five-year programme *Generation Change!* The programme consists of more than 20 programmes, on country and regional level, with over 140 local civil society organisations. It deals with sexual and reproductive health and rights, protection from violence and children's and young people's organisation and influence in democratic processes.

In Uganda, we continued to support young people's networks to gain influence over planning and budgets at district level during the year. This has enabled the young people to organise themselves better, reach more decision-makers and, in addition, they have succeeded in having sexual and reproductive rights included on the political agenda and in budget initiatives at district and national level, for example in the national health budget.

Plan International Benin, with support from Plan International Sweden, has worked on developing tools to enable young people to evaluate and influence state activities based on children's rights. As a result, authorities have introduced a ban on sexual harassment in schools, which has in turn reduced violence in schools.

In Bangladesh, Plan International Sweden has continued to provide support to increase young people's knowledge of their rights and teach them to themselves identify when

violations of the Convention on the Rights of the Child are committed. They have learned to exert an influence on policy at local level and submitted a letter on the situation of children's rights to decision-makers in 64 districts this year. The youth groups have led over thirty press conferences and have held a number of question and answer sessions with politicians. One specific result is that Bangladesh has established a national child safety hotline and a larger share of the national budget has been set aside for matters concerning children and young people.

Plan International in Latin America, with the support of Plan International Sweden, completed the pilot phase of *ROAH Youth Initiative*, a groundbreaking project that supports youth-led organisations in six countries – Guatemala, Honduras, El Salvador, Nicaragua, Colombia and Bolivia. For the first time in the Plan International Federation, we are treating youth organisations as formal partners so their activities receive direct funding and they are involved in both designing and evaluating the programme. It is a major step forward and the programme has attracted attention within the federation. It is also an important project since it shows that it is possible to cooperate with more informal organisations, which most youth organisations are. The pilot project will now continue to be developed to finally include 16 youth-led organisations in all six countries.

A close-up photograph of a person's hand holding a metal spoon over a plate of white porridge. The person is wearing a blue shirt. The background shows several other plates of porridge on a dirt surface, suggesting a communal meal or a food distribution point. The lighting is natural, and the colors of the plates (green, purple, orange) are vibrant against the brown earth.

HUMANITARIAN CRISES

There have been many – serious – humanitarian crises in the last year. Migrations in South America, drought in southern Africa, climate-related disasters and armed conflicts. Children, and especially girls, are being hit hard by crises and efforts to create resilience are becoming increasingly important.



The 2019–2020 financial year was a dramatic year in terms of the need for humanitarian action. Even before the Corona pandemic, over 70 million people were displaced, while climate change is leading to more and worse weather-related disasters. Droughts, as well as extreme storms and floods, lead to recurrent crises for vulnerable countries and create an enormous need to rebuild societies and allow children to return to everyday life involving school and protection from violence. At the same time, we see how complex, protracted conflicts combined with greater extremism mean that many children are forced to grow up in war zones and environments characterised by violence, departures and instability.

The Covid-19 pandemic exacerbates many of the crises that affected children before the outbreak of the virus and has put the world's unequal distribution of resources under the spotlight. Those who are hardest hit by the effects of the pandemic are already vulnerable people in low-income countries with poor health care and weak social safety nets. The UN warns that up to half a billion people could be forced into poverty and that famine in the world is doubling. The financial difficulties affecting some families could lead to the death of hundreds of thousands more children as early as 2020.

Children fleeing or living in conflict zones are particularly vulnerable. During crises in society, the risk of violence, exploitation and abuse of children increases and we foresee that the pandemic will badly affect the right of children – and teenage girls in particular – to be protected from those consequences. At the same time, measures such as curfews and isolation have made it more difficult for Plan

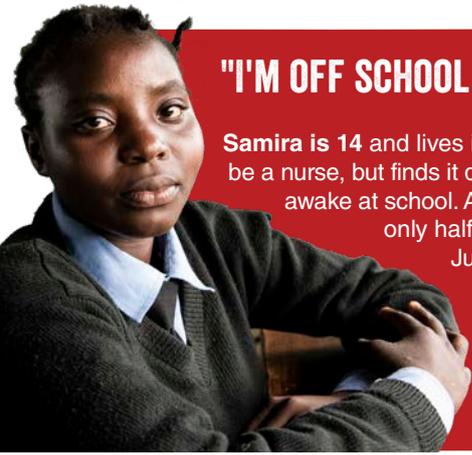
International to provide and deliver humanitarian aid in the ongoing crises in which we work. Plan International Sweden aims to strengthen our response in humanitarian crises and revise programmes to adapt to the enormous need that currently exists. Our efforts to mitigate the effects of the pandemic focus on support for Plan International's country offices in the following areas:

- Ensuring that children affected by the crisis and their families receive information on health and Covid-19 and have access to clean water and soap to manage their hygiene and stop the spread of infection.
- Supporting health care so that services relating to sexual and reproductive health, for example, can continue to be provided even during the pandemic and providing support to teachers and school staff to enable them to continue to support children and young people with distance learning while schools are closed. Preparing schools to welcome children back to a safe school environment.
- Preventing violence against children by spreading knowledge via TV, the internet and radio and working to ensure that children who are victims of domestic violence can get help.

Plan International Sweden supports an initiative to combat trafficking in refugee camps in Bangladesh. Because many people have lost their income as a result of lockdowns during the pandemic, the initiatives have been revised so that some support in cash can go to the most vulnerable households. The project is much needed because the risk of trafficking is increasing due to the economic crisis and the spread of Covid-19 in an overcrowded refugee camp.

Kawsara, aged 15, lives in one of the world's largest refugee camps in Cox's Bazar, Bangladesh, and spends twenty-four hours a day trapped in her family's tent: *"Life in the camp is not very exciting normally, but lockdown has made the situation even worse. We can't even visit neighbouring tents. We learn how to wash our hands, but we need soap, masks and towels to keep ourselves clean. Where are we going to get those things from? We live in a very densely-populated area. How are we going to maintain social distancing?"*





"I'M OFF SCHOOL BECAUSE I HAVE TO WORK"

Samira is 14 and lives in Zambia. She wants to be a nurse, but finds it difficult to keep up and keep awake at school. At the moment, she's eating only half of what she usually eats: Just one meal a day. At five o'clock, the family eats dinner. When we meet her at school, she hasn't eaten since five o'clock the previous afternoon.

"It's been hard to get by without food. Sometimes I even miss lessons because I look after my younger siblings and try to make sure they have enough to eat."

Samira is often off school for several days a week because she tries to help to earn money.

"I'm off school because I have to work. I wash clothes and go round selling tomatoes and bananas."

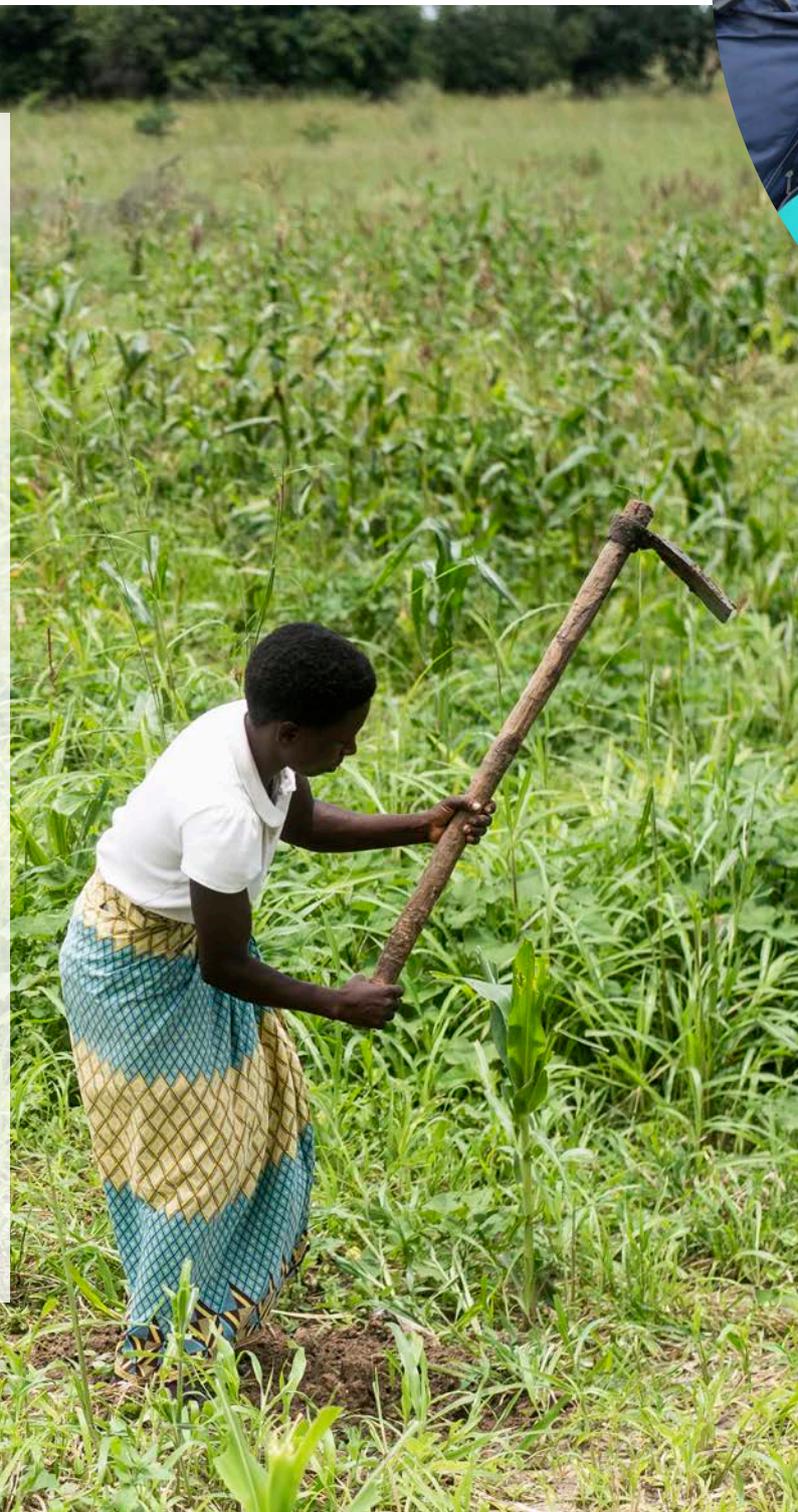
HUNGER CRISIS IN SOUTHERN AFRICA

In 2019–2020, the crises in southern Africa followed on from one another – cyclones, floods, droughts and now the Corona pandemic, which is causing the present hunger crisis in southern Africa to worsen. Zimbabwe and Mozambique are two of the countries that are most affected. 5.8 million and 2 million people respectively are affected by the lack of food caused by climate change and political and economic instability. Lockdowns and limited freedom of movement as a result of the pandemic have seriously affected the ability of families to support themselves, as well as aid organisations' and governments' ability to provide food and other support.

Girls and women are particularly badly affected in crises. Women make up a majority of the agricultural workforce in both Mozambique and Zimbabwe and many have lost their income and are no longer able to support their families. There is therefore a great risk of girls and women being exploited and abused as they struggle to survive. There is also great a risk that girls will be victims of child marriage when families are under financial pressure. **Maria, aged 14, in Mozambique** bears witness to this:

"There are people who advise young girls to get married because they don't think the schools will reopen this year and we'll then become a burden on our families."

Plan International Sweden's efforts have focused on financial support in the form of cash payments to enable the most vulnerable to buy food and other basic goods. Plan International Sweden has also worked to prevent and take action on the greater risk of violence against girls and women. This may involve training local safety committees to raise awareness of abuse and supporting systems for reporting violence.





BY JANUARY 2020, THE INITIATIVES HAD INVOLVED 180,000 PEOPLE, 40 PER CENT OF WHOM WERE CHILDREN

MILLIONS OF PEOPLE FLEEING VENEZUELA

The situation of refugees and migrants from Venezuela has been made much worse by the Corona pandemic. Since 2014, more than five million people have fled Venezuela and most have settled in Colombia, Peru and Ecuador.

Due to the lockdowns, Venezuelan families' chances of supporting themselves, which were already small, have radically worsened. More than half the Venezuelan refugees who fled to Colombia currently have no income and need urgent support. Access to health care and medical treatment in the recipient countries has been drastically reduced, while xenophobia has increased. As a result, many Venezuelans feel obliged to return to Venezuela despite the fact that the situation there has not improved. Around 60,000 have returned so far and around 500–600 people pass through Colombia every day on their way back.

Plan International works both nationally and regionally in Colombia, Peru and Ecuador, as well as on smaller initiatives on the border with Venezuela to create safe places for children at border crossings and in cities where large numbers of refugees and migrants are staying. Plan International provides fleeing children with access to education through mobile schools and teaches both Venezuelans and government employees about the refugees' rights. We work to protect children from violence by providing information and ensuring that abuse can be combated and monitored. We are also working to combat racism and make it easier for Venezuelans and local people to live together in peace. By January 2020, the initiatives had involved 180,000 people, 40 per cent of whom were children. Since the outbreak of the pandemic, the spread of information to prevent infection and the distribution of soap and hand sanitiser and other items is included in all activities.

WE INCREASE RESILIENCE TO CRISES

We work to counter crises in vulnerable countries and to strengthen children's and young people's resilience to crises, conflicts and disasters. As part of that work, Plan International Sweden, along with our head office, led the development of a new global framework for resilience in 2019–2020. The framework was introduced in May 2020 and will support us and our partners in making resilience part of both country strategies and programmes.



IMPACT REPORT

WHAT DOES YOUR ORGANISATION WISH TO ACHIEVE?

Plan International strives for a just world that promotes children's rights and equality for girls. Plan International Sweden has four strategic areas that will help us become the leading children's rights organisation for equality for girls by 2022. More information on the strategic areas is available on page 31.

WHAT IS THE ORGANISATIONAL CONTEXT IN WHICH YOUR ORGANISATION OPERATES?

Plan International is a children's rights organisation that is independent of party politics and religions. We are part of the Plan International federation, which is active in 77 countries. The country offices cooperate with local organisations in the countries where we implement programmes. Read more about the organisation on pages 2, 9 and 30–31.

WHAT STRATEGIES DO YOU ADOPT TO ACHIEVE YOUR GOALS?

A global strategy was adopted in 2017 whereby we will focus more on girls, young people and young adults by 2022. We strive to change harmful attitudes and behaviour, as well as laws and policies that stand in the way of girls' rights. Read more about our strategy and how we bring about change on pages 9 and 31.

WHAT CAPACITY AND WHAT EXPERTISE DO YOU HAVE IN ORDER TO ACHIEVE YOUR GOALS?

Plan International is active in 77 countries with 10,000 employees and thousands of volunteers, all working for children's rights and gender equality around the world.

The federation has been gathering experience and knowledge and has been building relationships with relevant partners for over 80 years. We work to share and develop the expertise that exists within the organisation, including through various thematic networks. Read about one of our training courses for experts on page 16. Plan International has developed a gender equality tool to ensure that our programmes actively contribute to girls' rights. Read more about it on page 32.

HOW DO YOU KNOW WHETHER YOUR ORGANISATION IS MAKING PROGRESS?

It is crucial for us to be able to demonstrate that we make a difference both for the children and the young people we work with and for our donors and employees.

In order to ensure the quality of our activities, we work with the programme countries and local civil society organisations which are responsible for monitoring and evaluation on-site. In order to safeguard children's rights more effectively, we ensure that children's and young people's perspectives form part of our monitoring and learning. The information collected also forms a basis for learning and developing our initiatives.

All Plan International Sweden's programmes use the same method for planning and implementation.

Read more about how we measure results on page 9.

WHAT HAVE YOU ACHIEVED SO FAR?

Despite a powerful backlash against girls' rights in several parts of the world and a pandemic that we cannot yet see the end of, Plan International Sweden has continued to work for children's rights and gender equality.

Read about specific changes and results in four of our focus areas: Children's right to safety and protection on pages 10–13, Sexual and reproductive health and rights on pages 14–17, Children's and young people's right to participate on pages 18–21 and our work in humanitarian crises on pages 22–25.



ANNUAL REPORT

A young boy in a blue school uniform is the central focus, looking off to the side with a thoughtful expression. He is surrounded by other students in similar uniforms, who are blurred in the background. The lighting is soft, and the overall tone is blue.



ADMINISTRATION REPORT

GENERAL INFORMATION ON OUR ACTIVITIES

The Board of Directors of Plan International Sverige Insamlingsstiftelse (Plan International Sweden Fundraising Foundation) and the National Director hereby submit the accounts for activities for the year from 01/07/2019 to 30/06/2020.

Plan International

Plan International Sweden is part of the global children's rights organisation Plan International, one of the oldest and largest international children's rights organisations in the world. We work to promote the rights of all children and, because the world is not equal, we focus particularly on girls.

Plan International is independent of party politics and religions. Our work is based on the UN Convention on the Rights of the Child and the Convention on the Elimination of All Forms of Discrimination against Women and relates to the UN 2030 Agenda for Sustainable Development. We work with the children and their parents, teachers and political leaders. We are present in towns, villages, refugee camps and where big decisions are made.

The Plan International federation was founded in 1937 and is currently active in 77 countries with over 10,000 employees and thousands of volunteers. Of these, 57 are programme countries and 20 are fundraising countries. Sweden is one of the fundraising countries and is entrusted with the task of mobilising political and financial support and providing skilled assistance to programme countries in Asia, Africa, Latin America and the Middle East. Plan International has four lobbying offices for influencing global policy on children's rights. These offices are located close to the United Nations in Geneva and New York, the EU in Brussels and the African Union in Addis Ababa. The Plan International head office is in the UK.

The organisation operates in programme countries via local offices and partner organisations. That enables us to work closely alongside the population to bring about long-term, sustainable changes. Our programmes are always based on the needs, realities and challenges faced by children and young people in their everyday lives. Plan International Sweden contributes to the global work by supporting planning, monitoring, evaluating and further developing the programmes. We also contribute through fundraising, advocacy work and communication.

In Sweden, we conduct information and fundraising campaigns. We carry out advocacy work aimed at politicians and other decision-makers. One

important aspect of our work is to ensure that Swedish international development cooperation focuses clearly on children's rights and girls' vulnerability and that challenges are budgeted for and highlighted in policies and strategies.

Our purpose

We strive for a just world that promotes children's rights and equality for girls.

Our role

- We raise funds in Sweden and work to increase commitment to children's rights with particular focus on girls.
- We are involved in and develop and contribute financial support to Plan International's long-term development programmes and humanitarian work.
- We lobby decision-makers and those in power in Sweden and internationally to promote children's rights and gender equality.

Our values

Our values guide us in our daily work. We value long-term thinking, openness and the ability to take action and work together. This also applies to partners, decision-makers and civil society.

OUR WORKING METHODS

For and with children

Plan International and partner organisations work with children and young people in all programme countries to ensure that they are aware of their rights and are able to demand that those rights be respected. Plan International also works to strengthen children and their ability to influence decisions that affect them.

For gender equality

Girls are ascribed a lower value from the day they are born. They often receive less food, care and opportunities for development. They are doubly discriminated against, both because they are children and because they are girls. They are subjected to gross violations and abuse that require specific, targeted measures. That is why Plan International focuses particularly on girls and their conditions. Furthermore, investing in girls and gender equality is a key to combating poverty and achieving the sustainability goals in the UN Agenda 2030. The fact that Plan International focuses on

girls does not mean that we do not work with boys and men. On the contrary, in order to be successful we need to get everyone on board in our work.

Focus areas

Plan International Sweden combines humanitarian aid and long-term development cooperation. We base our work on six focus areas:

- Protection from violence
- Sexual and reproductive health and rights
- Education
- Participation
- Early childhood development
- Strengthening skills and opportunities for youth employment

We ensure that the programmes we support are relevant and sustainable and that they focus on the root causes of the problems, regardless of where and in what context they are implemented. We work on the basis of a conflict-sensitivity perspective so our work does not adversely affect a conflict or the situation in a particular area.

90 Account

Plan international has a so-called "90 account" and its work is monitored by Svensk Insamlingskontroll (The Swedish Fundraising Control). This means that at least 75 per cent of income must be allocated to the purpose and a maximum of 25 per cent may be used for fundraising and administration. In the 2020 financial year, 86 per cent of Plan International Sweden's income was allocated to the purpose, with 14 per cent being allocated to fundraising and administration. Plan International Sweden's account numbers are 900731-1 and 900701-4 (Plusgiro) and 900-7311 and 900-7014 (Bankgiro). We are members of Giva Sverige, which is an industry organisation that promotes secure donation.

OUR STRATEGY

The global strategy focusing more on girls, young people and young adults runs until 2022. During the year, Plan International Sweden and the federation continued to highlight the vulnerable situation of teenage girls in programmes and communication. We have also focused particularly on humanitarian efforts – particularly the situation of teenage girls in crises and conflicts. In line with our strategy, we have continued to extend our presence and provide

support for activities in conflict-torn countries and unstable countries where violations against the rights of children, and especially girls, are common and where the needs of teenage girls often fall between the cracks.

That is how we want to bring about change

Plan International endeavours to break destructive norms and change laws and policies that stand in the way of children's rights and gender equality. We work locally, nationally and globally along with stakeholders who help us achieve our goals, bring about long-term effects and strengthen society's safety net for children and young people.

Strategic areas

Plan International Sweden works in four strategic areas that will help us become the leading children's rights organisation for equality for girls by 2022.

- Programmes with power to change: Our programmes are based on facts, insights and experience and bring about positive, long-term change for and with children and young people – focusing on girls' rights.
- Agenda-setters for girls' rights: We highlight girls' specific needs and vulnerability in order to bring about commitment and action.
- A sustainable organisation for the future: We are an inspiring, efficient organisation in which employees are developed, enjoy their work and feel healthy.
- Mobilisation of resources for growth: We are achieving long-term sustainable and cost-effective growth.

IMPORTANT EVENTS DURING THE FINANCIAL YEAR

Unexpected global pandemic has serious consequences

At the end of February, the situation in the world changed rapidly when it became clear that we were facing a global pandemic. For Plan International Sweden, this meant both direct changes in the work carried out at the Swedish office and an impact on activities in programme countries. A new five-year agreement with Sida was started up during the year, though the spread of Covid-19 has led to delays in the programmes. We have worked hard with our colleagues around the world to adapt our activities, but in many countries it has been difficult to reach

children and young people due to restrictions. Our work has included spreading information about the virus and how the spread of infection can be limited, while continuing to pursue the matters that are most important to us – ensuring that children and young people are safe and have the opportunity to be involved in decisions that concern them and safeguarding their sexual and reproductive health.

Plan International has focused particularly on the vulnerability of children and girls during the pandemic. While the disease itself does not appear to have greatly affected children and young people, we are seeing instead that the side effects of the pandemic may pose greater risks. These include a greater risk of violence, abuse, child marriage and unintended pregnancies, with girls being particularly vulnerable. However, the pandemic has also had positive side effects and has provided opportunities to learn for the future.

In Colombia, a programme supported by Plan International Sweden was set up in which work to ensure young people's ability to participate in local political decision-making processes in the city of Cali went digital, which in many ways proved to be a better solution than physical meetings. A broader group of even more children and young people had the opportunity through apps to be involved in and influence political initiatives in their neighbourhoods and decision-makers were more positively-disposed towards their suggestions than in previous years. The use of digital solutions can be an advantage in polarised environments such as Colombia.

Staff in Sweden have been encouraged to work from home since mid-March, even though the office has been open to those who need it. In May, a decision was made to issue a notice in view of the global recession and other effects that the pandemic has already caused or risks causing. Aid is expected to decrease and previous experience of recessions shows that private fundraising is likely to decrease. The notice should be seen in the light of the fact that Plan International Sweden's first priority is to protect programme activities and arrange as many financial resources as possible for children and young people in the countries in which we work.

New tool to guarantee focus on gender equality

A global tool was launched by the Plan International federation during the year. The aim is to make it possible to measure and ensure that there is a gender-equality perspective in all Plan International's

activities and that all our work helps to change gender norms and becomes more inclusive. Gender equality is a key factor in allowing the construction of a fair world for all children and the launch of the *Gender Transformative Marker* tool is therefore a milestone for the organisation. Plan International Sweden has been involved in developing the tool by participating in the federation's global steering group for gender equality and inclusion, where we contributed our solid experience and expertise in rights-based work.

The tool is important for quality assurance of our programmes and will provide support when we establish priorities and improve activities. Its use is obligatory throughout the federation from the current financial year onwards. *Gender Transformative Marker* will enable us to ensure that staff in the Swedish office and in the programme countries and partner organisations will have the knowledge and capacity to use a gender perspective in all activities.

Targeted initiatives for more and larger donations

Tax allowances for donations are back

Tax allowances for donations by natural persons to non-profit organisations were reinstated on 1 July 2019. This means that individuals can receive a tax allowance of 25 per cent of the amount, up to SEK 1,500, if they donate at least SEK 2,000 per year to approved organisations. On 12 July, Plan International Sweden became the first organisation to be approved as a recipient of donations.

We immediately launched a telephone campaign for existing donors to inform them about the new tax rules and ask them to increase their monthly contributions. 36,000 calls were made and resulted in 11,000 increases in monthly contributions. We also sent out 23,000 letters and 11,000 text messages. In total, the campaign led to increases of an annual value of SEK 10 million.

Campaign focusing on girls

The large continuous fundraising campaign during the financial year was about girls' rights and took place digitally, in print and on billboards around Stockholm.

The goal in the spring was to strengthen our brand and recruit sponsors to support the work on girls' rights with the new concept of *Barn, inte fru* [Child, not wife]. We were able to take advantage of the challenges facing the media industry and obtain cheap print advertisements, while at the same time making use of digital advertisements, e-mail

mailings and a successful podcast collaboration. The campaign turned out well and resulted in the recruitment of over 2,000 sponsors.

Online recruitment took off

In May 2020, we broke records online with the recruitment of 1,248 sponsors. The key to our success has largely been regular testing – of content, advertisements and new target groups. The fact that we based our approach on our position as an expert organisation on girls and focused on different angles linked to Covid-19 is another factor. We have also driven up search volumes in Google with better brand awareness and good communication about our Flickafadder [Girl sponsor] product.

Record low in the number of cancellations

While the recruitment of new sponsors was at a high level, the number of sponsorships cancelled was at a record low compared to the two previous financial years. Last year, cancelled sponsorships were at around 11 per cent, whereas this year they fell to around 9 per cent. Some of the reasons for the positive figures include streamlining of processes and working methods, better management of cancellations by telephone and e-mail, and communication adapted to our target group in order to retain our sponsors. We have used a combination of measures to both reduce cancellations and increase commitment among active donors.

Major campaigns and events

Girls Get Equal on the International Day of the Girl Child

We gathered on the International Day of the Girl Child in order to put girls first. Focusing on girls' rights and representation, Plan International Sweden organised two events within the framework of Plan International's global campaign for social change: *Girls Get Equal*.

The seminar on the first day (at the Epicenter digital innovation building in Stockholm) drew 240 visitors many of which were decision-makers in business, the non-profit sector and politics. The persons speaking on stage included the MEP Alice Bah Kuhnke, the CEO of the Swedish Film Institute Anna Serner, the lecturer and entrepreneur Lovette Jallow, the Deputy Executive Director of UN Women Åsa Regnér, the founder of Make Equal Ida Östensson and the marketing managers of Monki and The Body Shop. Youth activists from Malawi, Germany, Sudan and Senegal also took part.

The second day was aimed at inspiring young people to stand up for girls' rights and to position Plan

International Sweden as an organisation for young people. Around 500 young people were present in Fryshuset, Stockholm, where they were able to meet companies and organisations, listen to speeches and music and participate in workshops. The host on stage was Lovette Jallow and the opening speech was given by the Minister for Gender Equality Åsa Lindhagen. The exhibitors included Samsung, the Swedish Gender Equality Agency and Flickaplattformen.

Both events gave Plan International Sweden the opportunity to reach young people and decision-makers and to create new networks for advocacy.

The digital campaign #förallaflickor ran in parallel in order to mark the International Day of the Girl Child from the point of view of rights, generate involvement and strengthen our brand. We persuaded private individuals and influencers to get involved in the campaign. Of the influencers who took part, 21 had more than 5,000 followers and the largest account was Agneta Sjödin, with 129,000. We ended up at the top of the Google search results for *internationella flickdagen [International Day of the Girl Child]*.

Takeovers with the Ministry for Foreign Affairs

In advance of the Day of the Girl Child, Plan International Sweden, along with the Ministry for Foreign Affairs, organised so-called takeovers around the world to promote girls' rights and increase their visibility as stakeholders. More than 20 Swedish embassies provided space to allow girls from the local community to participate in their work for one day. In Sweden, a representative from Plan International Sweden's Youth Council shadowed Foreign Minister Ann Linde. The Swedish takeover was the number one news item on the Government's website on that day and the Youth Council member and Ann Linde were interviewed on the radio.

Menstruation is #bloodyserious – second year

Last year's concept #blodigtallvar [#bloodyserious] was reused – and further developed – on Menstrual Hygiene Day on 28 May. It was aimed at highlighting menstruation as a development and rights issue. The goals of raising awareness of menstruation in relation to girls and development and generating involvement and media visibility were supplemented by fundraising goals and the concept was expanded with Swish fundraising. The call to share a picture on social media, challenge five friends and donate five kronor via Swish meant that SEK 61,696 was raised and 390 people with

public accounts shared the campaign on social media.

Influencers, politicians, associations and private individuals participated in the campaign under the hashtag #blodigtallvar [#bloody serious]. We were heard on Sveriges Radio, we appeared on the TV4 Nyhetsmorgon programme and we were published in the opinion section of the Aftonbladet newspaper and in several local newspapers. We conducted a live broadcast on Instagram, where over 100 people followed a discussion about menstruation and rights between one of our experts and our ambassador Hanna Persson.

We ended up at the top of the Google search results for *mensdagen och internationella mensdagen* [*Menstrual Hygiene Day and International Menstrual Hygiene Day*] on 28–29 May and the campaign page had 3,687 unique views – with visitors also staying for over six minutes, which suggested that they were reading the content.

SUSTAINABILITY INFORMATION

Environmental matters

Plan International Sweden's ambition is to increase its climate and environmental work. A new environmental policy was therefore adopted in autumn 2019. Three main areas of the organisation's environmental impact were identified: travel, procurements and a greener office. An action plan was developed to supplement the policy. It contained clear objectives and actions to reduce the organisation's environmental impact.

Working environment

We set ambitious goals for the work environment management we carried out during the year with safety representatives and trade-union representatives. We focused on a safe, inclusive working environment where employees enjoy their work, develop and feel healthy. The annual safety round showed that there is a satisfactory working environment. The social and organisational working environment is discussed with each employee as part of the performance management interview.

The Work Environment Committee, with employee and employer representatives, took part together in the joint training session Bättre Arbetsmiljö [Better Working Environment].

Employees in other countries

Plan International Sweden does not send staff out

on longer assignments. The handful of Swedish staff working in other countries were on leave of absence from Plan International Sweden and were employed via our head office in the UK.

Staff surveys carried out

Staff perceived the workload as being heavy during certain periods. To measure the status of this, staff were asked to answer two questions every month: how well they enjoyed the job and how much they had to do. Satisfaction went from an average of 86 per cent at the beginning of the autumn to 72 per cent at the end of the spring when the notice was issued. Overall, the workload was perceived as heavy, but not too heavy. The management team review the results on a monthly basis. To deal with a heavy workload, all staff members have individual status meetings with their line manager, who can help with prioritisation and lightening the workload whenever necessary.

Work carried out by employees

Plan International Sweden is a fundraising foundation that mobilises financial resources through private individuals, institutional donors, companies and philanthropists. We do this through our work in marketing, donor services, communication and advocacy. Our Programme Department cooperates with our programme countries and we have support functions such as IT, HR, finance and internal services that support the entire organisation.

Gender equality and diversity work

Gender equality and diversity work forms an integral part of our activities and there is a high level of awareness. The Equality of Treatment Group, which was started last year with representatives from different departments, works on the basis of a three-year plan based on the Discrimination Ombudsman's guidelines on how employers should prevent and combat possible discrimination. The plan contains concrete measures to ensure that working conditions work for everyone regardless of gender, gender identity or gender expression, ethnicity, religion or other belief, disabilities, sexual orientation or age.

Skills development

The process for goal and performance management discussions includes a more long-term career discussion which forms the basis for succession planning. All employees have individual development plans and skills development takes place on an ongoing basis both individually and in groups. Plan International Sweden's employees play an active

part in international cooperation and participate in training sessions and working groups that help strengthen Plan International as a global organisation. The focus on leadership and employeeship/self-leadership continued throughout the year. Safety training is mandatory for employees travelling in countries where they are exposed to greater risks.

Existence of collective agreements

Plan International Sweden has collective agreements through IDEA with Unionen and Akademikerna, both of which have local clubs. The collective agreement was to be renegotiated centrally in spring 2020 but, due to the Covid-19 pandemic, the negotiations – and the salary review – have been postponed. The collective agreements were extended until autumn 2020 when negotiations are to resume.

Staff turnover

Staff turnover was 14 per cent during the year. The average age of employees is 39.

Plan International Sweden's employees are committed and ambitious. But it is a challenge to create career paths in a small organisation with few managerial and specialist positions but many regular tasks that must be carried out. Instead, we can be proud of the fact that we develop our employees so that they grow out of their roles and move on as good ambassadors for Plan International Sweden. It has emerged from the interviews we conduct with employees leaving the organisation that the most common reasons for resigning are the fact that the person concerned has applied for a managerial position or other role with greater responsibility or else that they have moved with their family to another place.

EARNINGS AND FINANCIAL POSITION

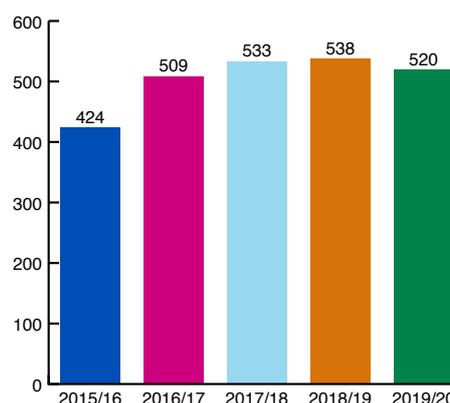
Plan International Sweden is a fundraising foundation which aims to raise money to strengthen children's rights and equality for girls. Financially, we endeavour to achieve a zero result and a situation whereby as much of our income as possible goes to our objectives.

Income

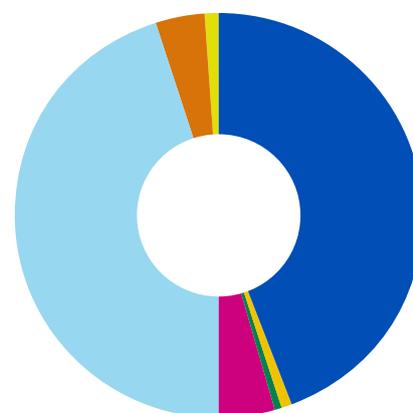
Plan International Sweden's total income in 2019/2020 amounted to 520 MSEK (538), an increase of 3 per cent.

We continue to have a great deal of confidence in our donors and our initiatives relating to digital fundraising and to obtain loyal donors have yielded results in terms of private donors. At the same time, we are adversely affected by the Covid-19 pandemic,

Total income during the 2019/20 financial year is 520 MSEK



This is where the money comes from



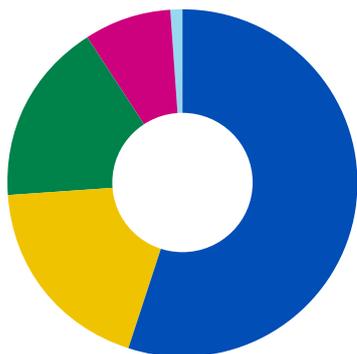
- Monthly Sponsors: 231 MSEK
- Single contributions: 4 MSEK
- Corporate: 3 MSEK
- Svenska Postkodlotteriet: 22 MSEK
- Sida: 235 MSEK
- EU: 20 MSEK
- Other grants: 5 MSEK

which has had an impact on countries' development and living standards and will continue to do so for a long time to come. The effects of the pandemic, with the partial lockdown of activities in many of Plan International's programme countries, have had an impact on our income from contributions from institutional donors and companies.

Donations 259 (240) MSEK +8 per cent

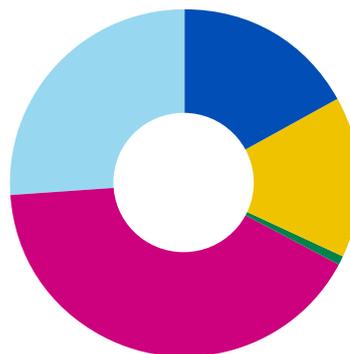
The number of private monthly donors continued to rise by 8,700 this year and income amounted to

This is how the money is distributed per focus area in 2019/2020



- Children's and young people's right to protection from all forms of violence: 55%
- Young people's sexual and reproductive health and rights: 19%
- Children's and young people's right to participation: 17%
- Children's right to education: 8%
- Strengthening young people's economic potential: 1%

This is how the money is distributed per region in 2019/2020



- Asia: 17%
- Latin America and South America: 15%
- The Middle East: 1%
- East Africa and Southern Africa: 41%
- West Africa: 26%

231 (212) MSEK +9 per cent. Online recruitment picked up speed during the year based on our strong position as an expert organisation for girls. Digital channels are becoming increasingly important and we need to continue investing for future income. The introduction of state tax allowances on donations, several successful fundraising campaigns and efforts to strengthen relationships and communication with existing donors, resulting in a reduction in cancellations, are additional factors that have contributed to strong growth in private fundraising.

One-time donations amounted to 4 (5) MSEK. The market for one-time donations continues to change, with changes in donor behaviour and fierce competition during the important Christmas period. We continue to strengthen our brand and build up our position and attractiveness as a children's rights organisation for equality for girls.

Income from corporate collaborations amounted to 3 (4) MSEK. Our collaboration with Monki and Impius continued and we began new collaborations with Clas Ohlsson Foundation, Essity, Meds and others during the year.

Support from the Svenska Postkodlotteriet (SPL) amounted to 22 (19) MSEK. We continue to receive considerable support from the Postcode Lottery that enables us to strengthen and improve our activities.

Grants: 260 (298) MSEK -13 per cent

The total grants was 260 MSEK, of which public subsidies amounted to 254 (284) MSEK -10 per cent. The income from grants is subject to certain conditions and repayment is demanded if these are not met. Our income from grants have been adversely affected by the ongoing Covid-19 pandemic, with extensive lockdowns of activities in Plan International's programme countries. However, they have also been affected by delay in the start-up of new strategic cooperation agreements with Sida.

The grants from Sida amounted to 235 (251) MSEK -6 per cent. The implementation of the three strategic cooperation agreements that were renewed in the previous year began in the first half of the

financial year. The start of new contract periods means a great deal of work and is time-consuming because we must guarantee and quality-assure compliance with rules and programme contents. During the spring, we – along with our programme countries – have also had to revise our activities, adapt to current restrictions and replan projects.

We signed a new agreement in Sudan during the year with grants by the Swedish Government through the embassy in the recipient country. Funds arranged through embassies often have strong local links, which favours the implementation of the programmes and the expected results.

The EU grants amounted to 20 (29) MSEK -30 per cent. The funding from the EU is undergoing political changes pending a decision by the Member States on a new long-term budget, including for EU aid activities. Competition remains very fierce since many organisations want to secure EU funding. Towards the end of the year, Plan International Sweden began negotiations for a new EU agreement in Togo.

Other public grants and fundraised grants amounted to 5 (17) MSEK. Changes in donor requirements at both Radiohjälpen and the Svenska Postkodlotteriet have had an adverse effect on our ability to apply for contributions.

Costs

Plan International Sweden's costs consist of costs for the purpose and costs for fundraising and administration.

Costs for charitable activities 445 (458) MSEK -3 per cent

Costs to achieve tangible and quality-assured results for children's rights and equality for girls are referred to as costs for the purpose. They consist of programme costs at Plan International's country offices, programme support costs for staff in Sweden and costs for information and opinion-forming carried on in accordance with our purpose. The reduced

costs for the purpose in SEK are related to a decrease in contribution income and implementation difficulties in our programme countries. The proportion of costs for the purpose in relation to income remains high and in line with the previous year.

Plan International Sweden combines long-term development cooperation with humanitarian aid and bases its work on Plan International's six thematic focus areas¹. We have primarily supported programmes in four of Plan International's focus areas during the financial year: 1) children's and young people's right to safety and protection from all forms of violence, 2) young people's sexual and reproductive health and rights, 3) children's and young people's right to participate and 4) children's right to education. In addition, Plan International Sweden has provided funds to mitigate the adverse effects of the pandemic through various initiatives such as distributing information about health and the spread of infection, helping to ensure access to water and soap, preventing trafficking through cash support and supporting schools and teachers to enable them to provide distance learning.

We support programmes in 30 countries and have our largest presence in Africa.

Fundraising and administration costs 75 (73) MSEK +3 per cent

In recent years, the fundraising market for private donors has changed and become more digital. Plan International Sweden has decided to focus on developing our working methods and adapt to greater digitalisation, focusing even more on our existing

and potential donors. Our work has yielded results with higher fundraising income of 8 per cent, while fundraising costs have only increased by 4 per cent. The fundraising costs amounted to 60 (57) MSEK +4 per cent.

Plan International Sweden works to ensure that administration costs are reasonable in relation to the costs for the purpose while at the same time adhering to guidelines, rules and laws, ensuring satisfactory internal control and monitoring and being a good employer. Administration costs amounted to 15 (16) MSEK -1 per cent.

Our aim and ambition is to continue to develop systems, processes and working methods to secure future income as well as to reduce fundraising and administration costs through more efficient processes and more automated working methods.

Profit 0 (+7) MSEK

Our goal is to achieve a zero result and for all funds and contributions raised to be used for our purpose on the basis of statutes and aims as soon as possible.

In view of the global recession and other effects that the pandemic has already caused or risks causing, activities in Sweden are being adjusted on a

¹ 1) SRHR: Young people's sexual and reproductive health and rights
2) Children's and young people's right to participation 3) Children's right to education 4) Children's and young people's right to protection from all forms of violence 5) Strengthening young people's economic potential 6) Children's early development and health

Key indicators	2019/2020	2018/2019	2017/2018	2016/2017	2015/2016
Amounts in thousand SEK					
Total operating income	519,688	538,356	533,438	509,445	423,543
Costs for charitable activities	444,623	457,853	451,902	422,305	356,876
Proportion in relation to total operating income					
Funds raised, %	51 %	47 %	52 %	48 %	51 %
Public grants, %	49 %	53 %	48 %	52 %	49 %
Fundraising costs, %	11 %	11 %	11 %	13 %	12 %
Administration costs,	3 %	3 %	3 %	3 %	4 %
Fundraising and administration costs,	14 %	14 %	14 %	16 %	16 %
Average number of employees	91	94	81	75	69

continuous basis. Plan International Sweden's first priority is to protect programme activities and pass on as many financial resources as possible to children and young people in the countries we work in.

MANAGEMENT, GOVERNANCE AND LEADERSHIP

Plan International Sweden is organised as a foundation and the Board of Directors is Plan International Sweden's highest decision-making body in accordance with the statutes. Plan International Sweden complies with Giva Sverige's quality code for guaranteeing an efficient organisation and governance with a high degree of transparency. In accordance with Giva Sverige's quality code, certain governance documents have been drawn up and have been made available on the Foundation's website, including rules of procedure for the Board of Directors and a description of how Board members are appointed. For current activities, there is a Secretariat which is led by the National Director, who is appointed by the Board. Additional governance documents have been drawn up with regard to matters such as instructions for the National Director, strategies, long-term plans, organisation, governance, finances, monitoring, internal controls, risk management and fundraising.

Plan International Sweden must send a declaration to Giva Sverige every other year stating that all requirements in accordance with the quality code have been met. That declaration must be audited and certified by the auditor. This was last submitted for the 2017/18 financial year and the next time will be in autumn 2020.

The Board was chaired at the beginning of the financial year by Marianne Barner, who resigned as Chairperson in November 2019 and was replaced by Carl Lindgren. The Board members were Pär Lager (Vice-Chairperson), Ulrika Cronenberg-Mossberg, Ingalill Karlsson, Karin Nilsson and Nina Nornholm. The Board of Directors has held six minutes meetings during the year. All Board members attended the meetings during their respective terms of office, except for Pär Lager, Karin Nilsson and Nina Nornholm, who each missed two meetings, and Inga-Lill Karlsson, who missed one.

Plan International Sweden's Youth Council had observers on the Board of Directors during the year. Those observers were Maja Lundqvist (student) and Jennie Gustavsson (student).

Plan International Sweden's secretariat is led by National Director Mariann Eriksson in consultation with a management team. During the financial year, the management team consisted, in addition to the

National Director, of Programme Manager Mia Haglund Heelas, Head of Resource Mobilisation and Partnership Mirjam Hast, Head of Communications and Fundraising Johan Bååthe, CFO Charlotte Bäckstrand, Head of the Advocacy Department Monica Lorensen, Head of HR Helena Ölander and Management Coordinator Anja Daun.

The auditor for Plan International Sweden is PricewaterhouseCoopers AB, with Jonas Grahn as accountant in charge. The results of activities and the position at the end of the financial year in general is shown in the following income statements and balance sheets and cash flow statements with their associated notes.

OTHER NON-FINANCIAL INFORMATION

Employees

The average number of employees during the financial year was 91 (94), having increased over a long period. This is now slowing down due to changes in the ability to finance programme activities due to the Covid-19 pandemic and we have been forced to issue a notice relating to cuts. At the time of writing, negotiations with the trade unions have not ended.

Volunteers and trainees

Over the financial year, more than 100 volunteers carried out work on a voluntary basis for Plan International Sweden and we arranged introductory meetings for 35 volunteers. In total, the volunteers' work corresponds to over 2 full-time positions. There are three interns (whose work placement lasted for longer than two weeks) and two people received work training.

Plan International Sweden Youth Council

The Plan International Sweden Youth Council has an advisory role and contributes a child's and young person's perspective. The Youth Council has continued to work in two different groups, each with a different focus: external communication and internal advocacy. During the financial year, the Council had 18 members aged between 14 and 21 from locations ranging from Skåne to Västernorrland. The members have acted as a reference group for various initiatives in education and involvement and two representatives were observers at Plan International Sweden's Board meetings.

During the financial year, the members have participated in events such as the *European Week of Action for Girls* in Brussels and *Reykjavik Global Forum – Women Leaders*, where they interviewed

world leaders and moderated discussions about how we strengthen girls' rights and leadership. The Youth Council also participates in the ongoing Erasmus + project *Gender Transformative Advocates Unite*, along with young people from Ireland, Spain, France and Belgium.

On the International Day of the Girl Child, the Youth Council distributed our advocacy document *Agenda för flickor* [Agenda for girls] outside the Swedish Parliament and during the *Girls Get Equal Live* event they interviewed the Minister for Gender Equality Åsa Lindhagen. In connection with the International Day of the Girl Child and Menstrual Hygiene Day, the members of the Youth Council wrote opinion pieces that were published in local newspapers and they were interviewed by local radio a total of 15 times. One member also took part in the TV4 programme *Nyhetsmorgon* along with the National Director.

Investment policy financial instruments

Plan International Sweden has a policy of not investing raised funds in stocks or financial instruments. Raised funds must be kept in ordinary bank accounts. Donations in the form of securities, stocks and shares, real property, condominiums and personal property are sold without delay.

SIGNIFICANT EVENTS AFTER THE END OF THE FINANCIAL YEAR

A notice was issued in May 2020 as a result of the global recession and other effects that the pandemic has already caused or risks causing and due to an expected reduction in aid. Negotiations between the management and the trade-union representatives ended after the end of the financial year, 1 July, and resulted in three employees being made redundant and four fixed-term employments being affected. A further seven employees were relocated. The departmental and unit structure has also been partially changed in the new organisation.

Plan International Sweden was informed soon after the end of the financial year that our current strategic partnership agreement with Sida's humanitarian aid will not be extended when it expires in spring 2022. Sida's decision is based on an evaluation which forms part of the process for selecting a new group of strategic partner organisations which will be the main channels for their humanitarian budget of SEK 4 billion. Plan International Sweden will

continue discussions with Sida.

PLAN INTERNATIONAL SWEDEN'S FUTURE DEVELOPMENT

The Covid-19 pandemic will have both a direct and an indirect impact for a long time to come on the children and young people we work for. The future of an entire generation will be adversely affected by closed schools, strains on health care systems and economic crises. In addition, aid levels will be affected by the fact that donor countries' GDPs are declining as a result of the crisis. We will need to prepare major initiatives to enable children and young people to make up for lost time at school and ensure that they have access to good health care and medical treatment when the pandemic is over. We will also need to prepare ourselves to do more, but with fewer resources, when key donor countries and partners cut back on their support.

At the same time, climate change is one of the greatest threats to sustainable development and children's future. It is also an issue that inspires involvement in a lot of people, particularly young people. Children, and particularly girls, are among those most affected by disasters and they are the ones who will live the longest with the consequences of climate change. That is why we see the climate as a question of rights.

Work will begin during the coming year on revising the global strategy for 2022–2027. The revised strategy will continue along this path – for children's rights and equal opportunities for girls – but will focus more clearly on the climate issue, among other things.

We will continue to adapt our activities and invest to keep up with the rapid digitalisation of society. It is a question of new behaviour in the private fundraising market in particular and we need to adapt in order to be relevant to our target groups. As part of that work, our department for fundraising and communication has begun to work in an agile way in cross-functional teams, with clear target groups. It aspires to be data- and information-driven. The aim is to increase the competitiveness and impact of our marketing and communication efforts.

Plan International Sweden must be a sustainable organisation in the future and it must continue to work on developing managers and employees and making our working methods simpler and more efficient. The cooperation group and the units' workplace meetings are examples of forums in which employees are encouraged to stimulate change so that together we will ensure that Plan International Sweden continues to be an attractive workplace with a good working environment.

INCOME STATEMENT

	Note	01/07/2019 – 30/06/2020	01/07/2018 – 30/06/2019
Operating income			
Donations	2	259,199,686	239,796,858
Grants	2	260,277,137	298,349,537
Other income	3	211,079	209,226
Total operating income		519,687,902	538,355,621
Operating expenses	4.5		
Costs for charitable activities		-444,623,058	-457,853,298
Fundraising costs		-59,646,448	-57,209,661
Administrative costs		-15,371,834	-15,554,056
Total operating expenses		-519,641,340	-530,617,015
Net operating result		46,562	7,738,606
Earnings from financial investments			
Profit/Loss from Swedish subsidiary	6	-50,190	0
Interest income and currency gains		0	10
Interest expenses and currency losses		-75,379	-82,426
Total earnings from financial investments		-125,569	-82,416
Result for the year		-79,007	7,656,189
Allocation of profit/loss for the year			
Net profit/loss for the year in accordance with the income statement (see above)		-79,007	7,656,189
Change in funds restricted for the purpose		0	0
Retained amount for the year/change in retained equity		-79,007	7,656,189

BALANCE SHEET

	Note	30/06/2020	30/06/2019
ASSETS			
Fixed assets			
Intangible assets	7		
Capitalised expenditure for computer software		0	120,872
Tangible assets	8		
Leasehold improvements		547,336	1,072,486
Equipment		415,842	740,812
<i>Total tangible assets</i>		<i>963,178</i>	<i>1,813,298</i>
Financial assets			
Shares in Swedish subsidiary	9	150,000	1,000,000
Total fixed assets		1,113,178	2,934,170
Current assets			
Current receivables			
Other receivables		989,372	1,833,912
Prepaid expenses and accrued income	10	562,871	592,333
<i>Total current receivables</i>		<i>1,552,243</i>	<i>2,426,245</i>
Cash & bank balances		101,138,638	102,562,808
Total current assets		102,690,881	104,989,053
TOTAL ASSETS		103,804,059	107,923,223

BALANCE SHEET

	Note	30/06/2020	30/06/2019
EQUITY AND LIABILITIES			
Equity			
Funds restricted to the purpose		7,707,137	7,707,137
Reserved capital		15,000,000	15,000,000
Retained earnings		7,577,182	7,656,189
Total equity		30,284,318	30,363,326
Current liabilities			
Accounts payable		5,321,665	7,525,904
Liabilities to subsidiary	11	1,671,229	900,000
Received unutilised grants	12	38,206,442	47,224,458
Liability for grants decided on and not paid		11,207,000	8,904,000
Tax liabilities		820,255	1,515,104
Other liabilities		2,462,741	2,158,559
Accrued expenses and deferred income	13	13,830,409	9,331,872
Total current liabilities		73,519,741	77,559,897
TOTAL EQUITY AND LIABILITIES		103,804,059	107,923,223

CHANGES IN EQUITY

	Purpose-specific funds	Reserved capital	Retained earnings	Total equity
CHANGES IN EQUITY				
Opening balance at 01/07/2019	7,707,137	15,000,000	7,656,189	30,363,326
Result for the year	0	0	-79,007	-79,007
Closing balance 30/06/2020	7,707,137	15,000,000	7,577,182	30,284,318

CASH FLOW STATEMENT

	01/07/2019 – 30/06/2020	01/07/2018 – 30/06/2019
Operating activities		
Result for the year	46,562	7,738,606
Depreciation	970,992	1,347,832
Interest received	0	10
Other interest expenses and similar income statement items	-75,379	-82,426
Cash flow from current activities before changes in working capital	942,175	9,004,021
Increase (-)/Decrease (+) in current receivables	874,002	2,991,882
Increase (+)/Decrease (-) in current liabilities	-4,040,157	8,077,348
Cash flow from current activities	-2,223,980	20,073,251
Investments		
Acquisitions of intangible/tangible assets	0	-264,322
Cash flow from investments	0	-264,322
Financing activities		
Dividends received	799,810	0
Cash flow from financing activities	799,810	0
Increase (+)/Decrease (-) in cash and cash equivalents	-1,424,170	19,808,926
Cash and cash equivalents at the beginning of the year	102,562,808	82,753,881
Cash and cash equivalents at the end of the year	101,138,638	102,562,808

NOTES

NOTE 1 ACCOUNTING AND VALUATION PRINCIPLES

The annual report has been prepared with the application of the Annual Accounts Act (1995:1557), BFNAR [the General Guidelines of the Swedish Accounting Standards Board] 2012:1 Annual Report and Consolidated Financial Statements (K3) and Giva Sverige's governing guidelines for annual reports. The annual financial statements also contain certain information required by the Swedish Fundraising Control.

Amounts are expressed in full SEK unless otherwise stated.

Operating income

Only the inflow of financial benefits that the organisation has received or will receive on its own behalf is recognised as income. Income is measured, unless specified below, at the fair value of what has been received or will be received.

Donations and grants

A transaction in which the organisation receives an asset or a service that has a value without giving back a corresponding value in exchange is a gift or a grant received. If the asset or service is provided because the organisation met or will meet certain conditions and if the organisation has an obligation to repay the other party if the conditions are not met, it is a grant received. If it is not a grant, it is a donation.

Donations

Donations are, as a main rule, recognised as income when they are received.

A donation that is entered as income is recognised either as an asset or as an expense, depending on whether or not the donation is used directly. Donations that the organisation intends to use in its activities on a permanent basis are recognised as fixed assets. Other donations are recognised as current assets.

Donations are, as a general rule, measured at fair value. In cases where the organisation has made a payment to receive the donation, the value of the donation is reduced by the amount of the payment.

Donations from sponsors

Means the monthly amount that traditional sponsors and theme sponsors contribute in support for the local development programmes in Plan's programme countries.

Other donations

Means donations from the general public, companies, organisations, associations, private and non-profit funds and foundations and sponsorship.

Grants

Grants are recognised as income when the conditions for receiving the grant have been met. Received grants are recognised as liabilities until the conditions for receiving the grant have been met.

Grants that have been received in order to cover certain costs (e.g. for administration) are recognised in the same financial year as the cost.

Grants relating to a fixed asset reduce the historical cost.

Grants received are measured at the fair value of the asset that the organisation received or will receive.

Other income

Other income is income that is not primary for the organisation. Other income refers mainly to support and compensation from authorities, such as the Swedish Public Employment Service and the Swedish Tax Agency.

Operating costs

Operating costs are divided into the following functions: purpose, fundraising and administration costs.

The organisation has costs – so-called common costs – which are common to the purpose, fundraising and the administrative functions. Ordinary joint costs consist of IT, finance, internal service and rental of premises.

Costs for charitable activities

Costs for charitable activities are costs that can be attributed to the organisation's assignments in accordance with its statutes. These also include the common costs allocated to the costs for the purpose. Costs for administration that arise as a direct consequence of an activity/project, such as monitoring and reporting, in the purpose are included in costs for charitable activities.

Fundraising costs

These are the costs necessary to generate external income, i.e. direct costs for fundraising work. They include campaigns, events, advertising, announcements, personnel costs in relation to fundraising work, dispatch

and similar activities. Fundraising costs also include costs for brand building, profiling and positioning and the common costs allocated to fundraising costs.

Administrative costs

Administrative costs are the costs necessary for the administration of the organisation and constitute a guarantee of quality for the purpose and for the donor. Plan Sweden has chosen to recognise all personnel costs for the National Director and HR department as administration costs. Other costs classified as administration include auditing (excluding auditing of project funds), administrative systems and insurance.

Leasing

All of Plan International Sverige Insamlingsstiftelse's leases are expensed on an ongoing basis (on a straight-line basis) over the lease period.

Payments to employees

Regular payments to employees in the form of salaries, social insurance costs and similar are expensed at the rate that the employees carry out services.

Since all pension obligations are classified as defined-contribution, the pension cost is recognised in the year in which the pension is accrued.

Assets and liabilities

Fixed assets

Tangible and intangible fixed assets are measured at historical cost minus depreciation according to plan.

Depreciation takes place on a straight-line basis over the estimated useful life of the asset. The following depreciation periods are applied:

Capitalised expenditure for software	3-5 years
IT equipment	3 years
Other equipment	5-10 years
Leasehold improvements	5 years

If a tangible fixed asset has a lower value in use than the book value on the balance sheet date, the asset is impaired to that lower value if it can be assumed that the decrease in value is permanent.

Financial assets

Trade receivables are measured individually at the amount expected to be received. Receivables and liabilities in foreign currency are measured at the exchange rate in force at the balance sheet date.

Received unutilised grants

In the cases where Plan has received a grant but has not yet fulfilled the conditions, these are recognised as a liability.

Liability for grants decided on and not paid

When Plan has decided to pay out and has notified the recipient, but has not effected the payment, this amount is recognised as a current liability.

Equity

The item Funds restricted to the purpose in equity includes gifts not yet consumed and other funds restricted to the purpose. These funds represent the amount not yet decided for Plan's purposes. A reduction means that a higher amount than the amount received was transferred to Plan International Inc., and vice versa. During the year, transferred funds are included in the expense items Costs for the purpose, international programmes, in the income statement. See also specification for the Balance Sheet.

Cash flow statement

The cash flow statement is drawn up using the indirect method, i.e. it is based on the operating profit or loss. The recognised cash flow includes only transactions entailing incoming and outgoing payments. Only cash and bank balances are classified as cash and cash equivalents.

NOTE 2 FUNDS RAISED

Donations recognised in the income statement	2019/2020	2018/2019
Funds raised		
Traditional sponsorship	168,102,132	161,070,579
Theme sponsorship	62,642,396	50,947,460
Single contributions from the general public	3,716,253	5,040,705
Corporate	3,238,905	4,038,114
Svenska Postkodföreningen	21,500,000	18,700,000
Total	259,199,686	239,796,858

Donations not recognised in the income statement

Donations received but not recognised in the income statement refers to, for example, pro bono services and advertisement discounts where the value in SEK is not produced.

Grants recognised as income	2019/2020	2018/2019
Funds raised (private grants)		
Radiohjälpen	1,960,273	5,580,202
Svenska Postkodföreningen	894,069	5,960,931
H&M Foundation	1,800,000	1,800,000
Other trusts and foundations (e.g. Save the Children)	0	762,357
Total	4,654,342	14,103,490
Public sector grants		
Sida	235,347,226	251,437,670
EU	9,799,181	16,350,324
ECHO	10,476,388	13,107,656
UNICEF	0	2,912,477
Other	0	437,919
Total public sector grants	255,622,795	284,246,046
Total grants	260,277,137	298,349,536
Total funds raised consists of the following:		
Donations recognised in the income statement	259,199,686	239,796,859
Grants recognised in the income statement	4,654,342	14,103,490
Total funds raised	263,854,028	253,900,349

NOTE 3 OTHER INCOME

Other income consists mainly of support and compensation from public authorities such as the Swedish Public Employment Service and the Swedish Tax Agency.

NOTE 4 AVERAGE NUMBER OF EMPLOYEES, PERSONNEL EXPENSES AND FEES TO THE BOARD OF DIRECTORS

Personnel, salaries and social insurance costs	2019/2020	2018/2019
Average number of employees		
Number of employees	91	94
Of which men	22	24
Proportion of men	24 %	25 %
The average number of employees was calculated on the basis of annual working time of 1,950 hours per year.		
Members of the Board of Directors and management team		
Number of Board members on the balance sheet date	4	7
Of which men	1	2
National Director and management team	8	9
Of which men	1	2
Salaries and other remuneration		
Board of Directors	0	0
National Director	1,030,800	1,007,712
Other employees	43,458,241	41,424,404
Total salaries and payments	44,489,041	42,432,116
Social insurance costs	18,820,359	18,801,207
(of which pension costs)	3,424,972	3,418,346
Pension premiums for all employees conform to the ITP plan and are included in the above amounts.		
There are no agreements regarding severance pay to any employee or Board member.		
Allocation of pension costs		
National Director	198,388	189,774
Volunteers		
During the year, around 100 volunteers, interns and translators have worked for Plan Sweden on a non-profit basis.		
The value of these efforts has not been recognised in the income statement.		

NOTE 5 LEASING

Plan Sweden mainly leases all office premises and equipment. Expensed leasing fees amount to SEK 2,532,890 (SEK 2,443,359)

Future leasing fees fall due for payment as follows:

	2019/2020	2018/2019
Within 1 year	3,505,496	2,355,199
1–5 years	6,293,542	6,336,886
Later than 5 years	0	0
Total leasing fees	9,799,037	8,692,085

The agreement on the rental of premises extends to 30 June 2023.

NOTE 6 PROFIT/LOSS FROM SWEDISH SUBSIDIARY

	2019/2020	2018/2019
Deividends from Swedish subsidiary	799,810	0
Impairment of Swedish subsidiary	-850,000	0
Total profit/loss from Swedish subsidiary	-50,190	0

NOTE 7 INTANGIBLE FIXED ASSETS

	2019/2020	2018/2019
Acquisition value		
Opening balance	9,494,022	9,494,022
Acquisitions for the year	0	0
Closing balance	9,494,022	9,494,022
Depreciation		
Opening balance	-9,373,150	-9,102,458
Depreciation for the year	-120,872	-270,692
Closing balance	-9,494,022	-9,373,150
Book value intangible fixed assets	0	120,872

NOTE 8 TANGIBLE FIXED ASSETS

	2019/2020	2018/2019
Leasehold improvements		
Acquisition value		
Opening balance	5,068,487	5,068,487
Acquisitions for the year	0	0
Closing balance	5,068,487	5,068,487
Depreciation		
Opening balance	-3,996,001	-3,470,850
Depreciation for the year	-525,150	-525,151
Closing balance	-4,521,151	-3,996,001
Book value leasehold improvements	547,336	1,072,486
Equipment		
Acquisition value		
Opening balance	3,443,571	3,490,503
Acquisitions for the year	0	264,322
Scrapped for the year	-212,706	-311,254
Closing balance	3,230,865	3,443,571
Depreciation		
Opening balance	-2,702,759	-2,462,024
Depreciation for the year	-324,970	-551,989
Scrapped for the year	212,706	311,254
Closing balance	-2,815,023	-2,702,759
Book value equipment	415,842	740,812
Book value tangible fixed assets	963,178	1,813,298

NOTE 9 SHARES IN SWEDISH SUBSIDIARY

	2019/2020	2018/2019
Acquisition value		
Opening balance	1,000,000	1,000,000
Acquisitions for the year	0	0
Impairment for the year	-850,000	0
Closing balance	150,000	1,000,000
Book value financial fixed assets	150,000	1,000,000

Specification of the organisation's shares in subsidiaries

			30/06/2020	30/06/2019
	Number of participations	Participations as a %	Carrying amount	Carrying amount
Plan Sverige Produktion & Försäljning AB, Corporate ID no.: 556584-5798, head office: Stockholm	1,000	100	150,000	1,000,000
Total participations in Swedish subsidiary			150,000	1,000,000

The company's equity is SEK 148,203 and it made a loss of SEK 1,797 in this financial year.

NOTE 10 PREPAID EXPENSES AND ACCRUED INCOME

	2019/2020	2018/2019
Prepaid marketing costs	0	30,000
Prepaid rent	562,871	537,175
Other	0	25,158
Total prepaid expenses and accrued income	562,871	592,333

NOTE 11 LIABILITIES TO SUBSIDIARY

	2019/2020	2018/2019
Opening liabilities to subsidiary	900,000	900,000
Additional liabilities	1,671,229	0
Settled liabilities	-900,000	0
Total liabilities to subsidiary	1,671,229	900,000

NOTE 12 RECEIVED UNUTILIZED GRANTS

	2019/2020	2018/2019
ECHO	0	10,182,767
Sida	36,008,144	33,964,324
Other	2,198,297	3,077,367
Total received unutilized grants	38,206,441	47,224,458

NOTE 13 ACCRUED EXPENSES AND DEFERRED INCOME

	2019/2020	2018/2019
Accrued vacation supplement	5,179,335	4,337,435
Accrued social insurance expenses	1,600,628	1,362,822
Other accrued expenses	7,050,446	3,631,615
Total accrued expenses and deferred income	13,830,409	9,331,872

SIGNATURES TO THE ANNUAL REPORT

Stockholm 24 September 2020

Carl Lindgren
Chairperson

Ulrika Cronenberg-Mossberg

Ingalill Karlsson

Nina Nornholm

Mariann Eriksson
National Director

Our auditors' report was issued on 24 September 2020
PricewaterhouseCoopers AB

Jonas Grahn, Authorised Public Accountant

AUDIT REPORT

To the Board of Directors of Plan International Sverige Insamlingsstiftelse, corporate ID no. 802404-9150

REPORT ON THE FINANCIAL STATEMENTS

Opinion

We have conducted an audit of the financial statements of Plan International Sverige Insamlingsstiftelse for the financial year 01/07/2019–30/06/2020.

In our opinion, the annual accounts have been prepared in accordance with the Swedish Annual Accounts Act and present a fair view, in all material respects, of the financial position of the foundation at 30 June 2020 and of its financial performance and cash flows for the year in accordance with the Swedish Annual Accounts Act. The administration report is consistent with the other parts of the annual financial statements.

Basis for the opinion

We have conducted our audit in accordance with International Standards on Auditing (ISA) and generally-accepted auditing standards in Sweden. Our responsibility under these standards is described in more detail in the section entitled "The auditor's responsibility." We are independent from the foundation in accordance with generally-accepted auditing standards in Sweden and have otherwise fulfilled our professional ethical responsibilities in accordance with these requirements.

We consider that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of the Board of Directors and the National Director

The Board of Directors and the National Director are responsible for preparing the annual financial statements and for ensuring that they give a true and fair view in accordance with the Swedish Annual Accounts Act. The Board of Directors and the National Director are also responsible for the internal controls they deem necessary in order to prepare annual financial statements that contain no material misstatement, whether due to fraud or error.

When preparing the annual financial statements, the Board of Directors and the National Director are responsible for assessing the foundation's ability to continue as a going concern. They provide information, whenever applicable, on any circumstances that could affect the ability to continue as a going concern and apply the assumption of going concern. However, the assumption of going concern is not applied if the Board of Directors and the National Director intend to liquidate the foundation, cease operations or have no realistic alternative to carrying out any of those actions.

The auditor's responsibility

Our objective is to achieve a reasonable degree of assurance as to whether the annual financial statements as a whole are free from material misstatements, whether due to fraud or error, and to submit an auditor's report that contains our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISA and generally-accepted auditing standards in Sweden will always detect a material misstatement, if any exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users made on the basis of these financial statements.

As part of an audit in accordance with ISA, we exercise professional judgment and maintain professional scepticism throughout the audit. In addition:

- we identify and assess the risks of material misstatement in the annual financial statements, whether due to fraud or error, design and perform audit procedures, *inter alia* responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.
- we obtain an understanding of the part of the foundation's internal controls that is relevant to our audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the foundation's internal controls.

- we evaluate the appropriateness of the accounting policies used and the reasonableness of the accounting estimates and related disclosures made by the Board of Directors and the National Director.
- we draw a conclusion on the appropriateness of the Board of Directors' and the National Director's use of the going concern basis of accounting in preparing the annual financial statements. We also draw a conclusion, based on the audit evidence obtained, as to whether any material uncertainty exists related to events or conditions that may cast significant doubt on the foundation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in the auditor's report to the related disclosures in the annual financial statements or, if such disclosures are inadequate, to modify the opinion on the annual financial statements. Our conclusions are based on the audit evidence obtained up to the date of the auditor's report. However, future events or conditions may cause a foundation to cease to continue as a going concern.
- we evaluate the overall presentation, structure and content of the annual financial statements, including the disclosures, and whether the annual financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We must inform the Board of Directors of such matters as the planned scope, emphasis and timing of the audit. We must also inform of significant findings during the audit, including any significant deficiencies in internal control that we identify.

REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS

Opinion

In addition to our audit of the annual report, we have also audited the Board or Directors' management of Plan International Sverige Insamlingsstiftelse for the financial year 01/07/2019–30/06/2020.

In our opinion, the Board members have not acted in contravention of the Swedish Act on Foundations, the Swedish Ordinance on Foundations or the Swedish Annual Accounts Act.

Basis for the opinion

We conducted the audit in accordance with generally-accepted auditing standards in Sweden. Our responsibility under these standards is described in more detail in the section entitled "The auditor's responsibility". We are independent from the foundation in accordance with generally-accepted auditing standards in Sweden and have otherwise fulfilled our professional ethical responsibilities in accordance with these requirements.

We consider that the audit evidence we have obtained is sufficient and appropriate as a basis for our opinion.

The Board of Directors' responsibility

The Board of Directors is responsible for the management in accordance with the Swedish Act on Foundations and the Swedish Ordinance on Foundations.

The auditor's responsibility

Our objective with regard to the audit of the management, and therefore our opinion, is to obtain audit evidence to enable us to assess with reasonable assurance whether any member of the Board of Directors has, in any material respect:

- taken any action or been guilty of any omission that could give rise to any liability to the foundation or whether there is reason for dismissal, or
- acted in any other way that is contrary to the Swedish Act on Foundations, the Swedish Ordinance on Foundations or the Swedish Annual Accounts Act.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with generally-accepted auditing standards in Sweden will always detect acts or omissions that may give rise to an obligation to pay compensation to the foundation.

As part of an audit conducted in accordance with generally-accepted auditing standards in Sweden, we exercise professional judgment and maintain professional scepticism throughout the audit. The audit of the administration is based mainly on the audit of the accounts. Any additional review procedures are carried out exercising our professional judgment on the basis of risk and materiality. That means that we focus the audit on the measures, areas and circumstances that are essential for

the foundation's operations and where deviations and violations would be of special significance for the foundation's situation. We review and examine decisions made, supporting data for decisions, actions taken and other circumstances that are relevant for our opinion.

Stockholm, 24 September 2020

PricewaterhouseCoopers AB

Jonas Grahn
Authorised Public Accountant

The English text is an unofficial translation of the Swedish original, and in the event of any discrepancies between the Swedish text and the English translation, the Swedish version shall take precedence.



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